# Business Development Intern -Belgrade

In order to support an increasing volume of global business development activities, we are looking for a:

#### **Business Development Intern - Belgrade**

### **Position**:

The purpose of this role is to support eFront's growing business activities in the APAC region (for a period of 6 months), with a high possibility of extending support to other regions based on business requirements. In close coordination with our APAC Sales team and working directly alongside our Business Development team, you will help research the APAC Private Equity market, fortify our database of regional contacts and ensure eFront is engaging the right folks in this critical region.

### Your main responsibilities will include:

• Immersing yourself in the world of Private Equity, and the fastest growing region in this world – Asia-Pacific

• Researching key Private Equity funds and investors in countries like Australia, Japan, Malaysia and finding contact information for executives at these organizations.

• Utilizing Google, LinkedIn, company websites, PitchBook, <u>Hunter.io</u> and any other available tools to locate appropriate prospects

• Working hand in hand with eFront's APAC Business Developer to monitor marketing campaign statistics, e-mail deliverability and bounce rates, and fine-tuning research methods to ensure future campaign success

## You Are Likely:

- A very good to Native English speaker
- A highly motivated individual
- Fresh out of university or looking to enter the professional world
- Extremely curious
- Apt at finding the "unfindable" online
- A researcher by Nature
- Patient, disciplined and detail oriented

#### **Bonus Points For:**

- Having a keen interest in or knowledge of Marketing/Business Development
- Showing up to the interview having done some research on eFront and APAC Private Equity
- Being interested in developing a career with eFront

\*If this sounds like you, we would like to meet you! Successful completion of this internship will likely lead to a full-time offer of employment within eFront's Marketing/Business Development team. If interested, the best way to impress for this role is to put your research skills to use prior to an interview.