

Internet Technology for Managers

Primena internet tehnologija u poslovanju

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twitter.com/varagic

Internet Professional Program 

Sadržaj

- Čemu služe određene e-tehnologije?
- Kako izabrati internet konekciju?
- Kako izabrati veb hosting?
- Kako izabrati klijent/server softver?
- Internet zaštita za menadžere
- Programiranje i veb dizajn
- Izrada veb sajtova/e-commerce/ERP
- Trendovi internet tehnologija

Kako i zašto e-tehnologije za menadžere?

2003

Primena
internet
tehnologija za
studente smera
e-poslovanje
(VETŠ)



2010

Primena
internet
tehnologija za
poslovno
odlučivanje
(Link Group)

© 2013, Sagevita



Kako izabrati internet konekciju?



CLICK TO SHOW PANEL

Lang

Social



Find us on

HOME ACCOMMODATION FACILITIES POOL BAR LOCATION PRICES OFFERS BOOKINGS



Da li ste zadovoljni sa internet konekcijom u hotelima?

Internet Professional Program

Kako izabrati internet konekciju?

Postoji velika razlika vrsta internet pristupa - za lične potrebe u odnosu na poslovne potrebe organizacije.

Fiksna IP adresa - 610 din mesečno

FlatHome
paket

POSTPAID

Uz ugovor od
najmanje 12 meseci

Standard

PREPAID

CENA

S

10 Mb/s
(10240/1024)

6 Mb/s
(6144/512)

2 Mb/s
(2048/256)

1.566

M

16 Mb/s
(16384/1536)

10 Mb/s
(10240/768)

4 Mb/s
(4096/384)

2.176

L

24 Mb/s
(24576/2048)

16 Mb/s
(16384/1024)

6 Mb/s
(6144/512)

2.888

XL

40 Mb/s
(40960/2048)

18 Mb/s
(18432/1024)

8 Mb/s
(8192/768)

3.803

Turbo XL

100 Mb/s
(102400/4096)

-

-

6.956

U zavisnosti
od vrste
poslovnih
procesa i
sistema rada
u organizaciji,
zavise i načini
povezivanja
na Internet.

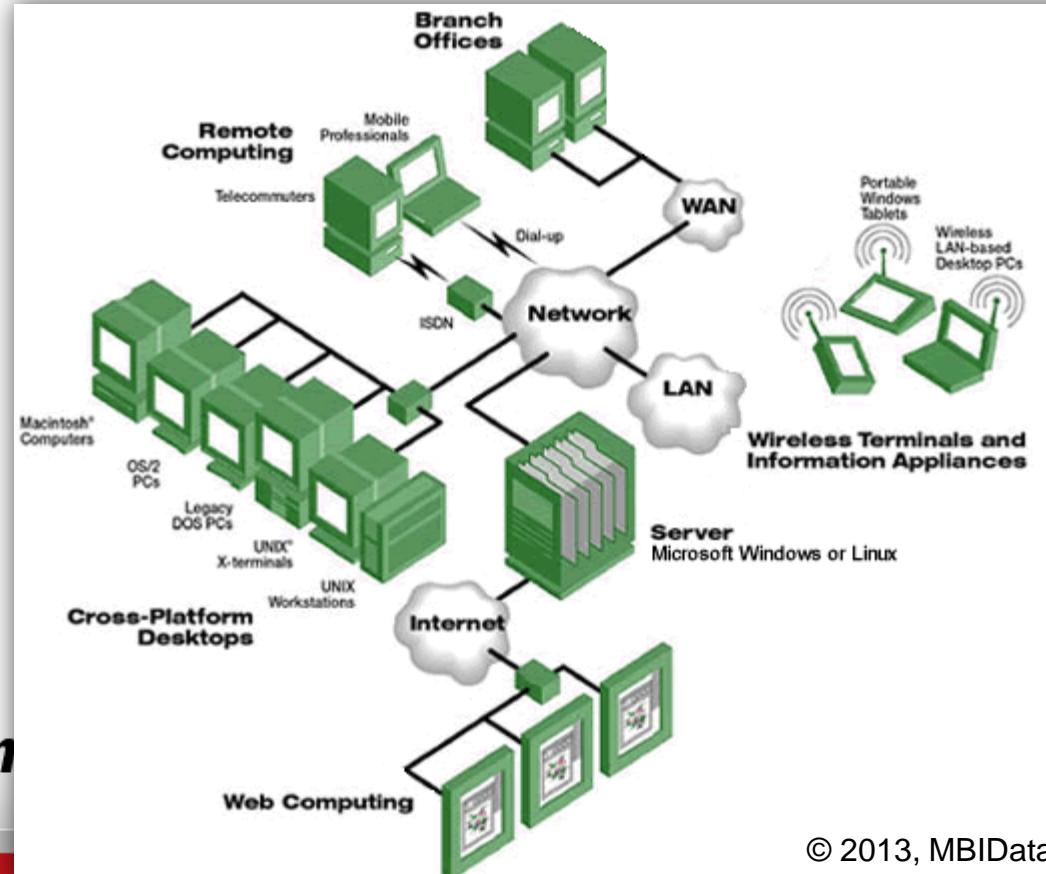
Internet Professional Program

Kako izabratи internet konekciju?

4 Technologies

- 4.1 Local Area Networks
- 4.2 Dial-up access
- 4.3 Broadband access
 - 4.3.1 Multilink dial-up
 - 4.3.2 Integrated Services Digital Network (ISDN)
 - 4.3.3 Leased lines
 - 4.3.4 Cable Internet access
 - 4.3.5 Digital subscriber line (DSL, ADSL, SDSL, and VDSL)
 - 4.3.6 DSL Rings
 - 4.3.7 Fiber to the home
 - 4.3.8 Power-line Internet
 - 4.3.9 ATM and Frame Relay
- 4.4 Wireless broadband access
 - 4.4.1 Wi-Fi
 - 4.4.2 Wireless ISP
 - 4.4.3 WiMAX
 - 4.4.4 Satellite broadband
 - 4.4.5 Mobile broadband
 - 4.4.6 Local Multipoint Distribution Service

en.wikipedia.org/wiki/Internet_connection



Kako izabrati internet konekciju?



SOHO - Small Office/Home Office

SOHO paket

Jedna brzina po izuzetno povoljnoj ceni:

→ **2048/2048 kbps**

Flat rate – 2.125 dinara + PDV

Professional

Zagarantovane brzine, najbolja usluga!

Uz naše professional pakete dobijate najbolju uslugu po najpovoljnijim cenama na tržištu.

Profesional paket nema agregaciju saobraćaja između korisnika i brzina je zagarantovana 24h dnevno. Brzina upload-a je identična brzini download-a. Korisnik ima mogućnost dobijanja cele klase IP adresa kao i potpisivanja Sporazuma o kvalitetu usluga (SLA). Tehnička podrška na terenu u roku od 2h.

Backup+

Ne dozvolite da ostanete bez interneta uz Backup+ paket!

Ukoliko je za poslovanje Vaše firme bitno da imate internet konekciju bez prekida, Backup+ je neophodno rešenje za Vas. Uz već postojeću internet konekciju koja vaša firma poseduje, uvođenjem MadNet Backup+ paketa za samo 1000din+pdv mesečno osiguravate se od ispada koji Vašu firmu mogu koštati mnogo više.

Internet Professional Program

Kako izabrati internet konekciju?

- Kompanija koja se bavi razvojem online aplikacija – programeri i dizajneri.
- Kompanija koja ima jedinstveno ERP rešenje za veći broj lokacija u većem broju mesta.
- Video produkcijska kuća
- Online biznis kompanija koja ima sopstvenih 20 e-trgovina i 5 online magazina.
- ...

Kako izabrati veb hosting?

Razlike u cenama u odnosu na veće (realne) potrebe?

adriahost

Home Hosting Serveri

Hosting paketi – izaberite jedan!

Hosting specifikacije	Basic hosting	Business hosting	Business + hosting
Prostor na disku	2.000 MB	20.000 MB	Neograničeno
Mesečni protok	100 GB	300 GB	Neograničeno
Besplatan domen	X	X	Besplatan
MySQL	1	5	Neograničeno
E-mail nalozi	5	Neograničeno	Neograničeno
Sajtova	1	4	Neograničeno
Godišnja cena	25€	69€	189€ - 139€
Poručite odmah	Naručite	Naručite	Naručite

Pricing

On-Demand Instances

On-Demand Instances let you pay for compute capacity by the hour which gives you the flexibility to scale up or down as needed, sparing you from the costs and complexities of planning, purchasing, and maintaining large amounts of server infrastructure. It also shifts commonly large fixed costs into much smaller variable costs.

The pricing below includes the cost to run private and public AMIs on Linux, RHEL, SLES, Windows, and Windows with SQL Standard. "Linux Usage" prices apply to Windows Server® 2003 R2, 2008, 2008 R2 and additional instances for Amazon EC2 running Microsoft Windows with Enterprise Server, Amazon EC2 running Red Hat Enterprise Linux, and differently.

[Linux](#) [RHEL](#) [SLES](#) [Windows](#) [Windows with SQL Standard](#)

On-Demand Instance Prices

Region: EU (Ireland)

HETZNER
ONLINE

Web Hosting

Dedicated Server

vServer

e.g. Dedicated

2 x 2 TB SAS Software-RACK CLASS ENT

NEW!

Special offers:

Serverbidding from 23 €/0 € Setup

Special offers: EX-Line

Dedicated Server EX40 45 €/49 € Setup

Dedicated Server EX40-SSD 59 €/59 € Setup

Dedicated Server EX60 69 €/0 € Setup

Dedicated Server EX8 89 €/0 € Setup

Dedicated Server EX8S 79 €/0 € Setup

Dedicated Server EX8S from 99 €/99 € Setup

Dedicated Server EX10 109 €/109 € Setup

Compare EX-Line

News ▶

18 September 2013:
Servers!

The setup fee on EX...

01 September 2013:
setup fee!

For those who want to...

01 September 2013:
2013* award

Each year editors of the

Storage-Offers: XS-Line

Dedicated Server XS13 139 €/199 € Setup

Dedicated Server XS29 299 €/499 € Setup

Special offers: DELL-Line

DELL PowerEdge™ R720

DX150 from 159 €/199 € Setup

DELL PowerEdge™ R720

DX290 from 299 €/199 € Setup

Linux/UNIX Usage

Standard On-Demand Instances

Small (Default)	\$0.065 per Hour
Medium	\$0.130 per Hour
Large	\$0.260 per Hour
Extra Large	\$0.520 per Hour

Second Generation Standard On-Demand Instances

Extra Large	\$0.550 per Hour
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Internet Professional Pro

Kako izabratи veb hosting?

Cloud – Koliko i kakav prostor imate za Gmail?



Google Drive

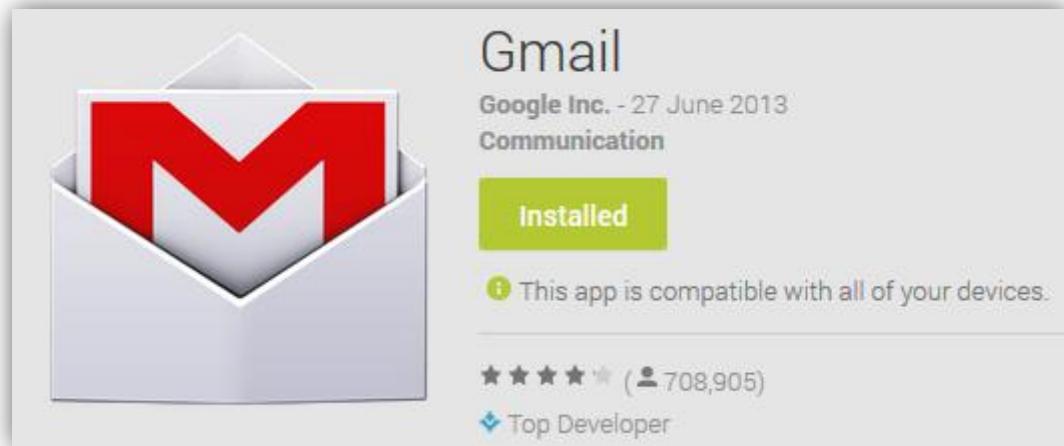
Google Inc. - 17 September 2013
Productivity

Installed

This app is compatible with all of your devices.

★★★★★ (128,205)

Editors' Choice Top Developer



Gmail

Google Inc. - 27 June 2013
Communication

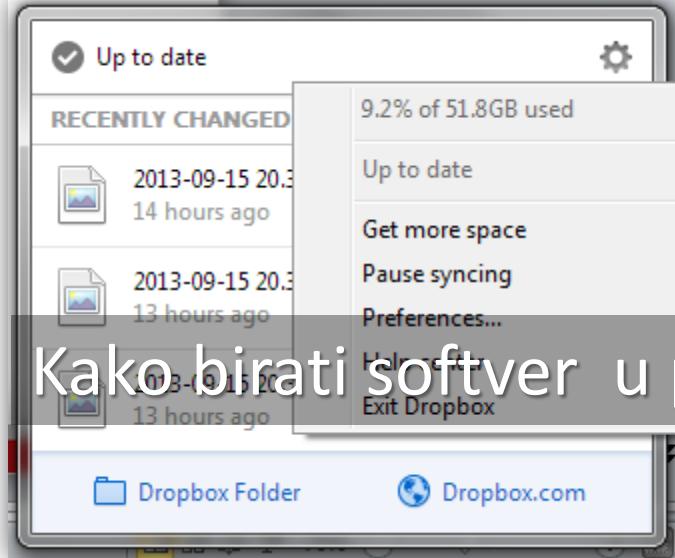
Installed

This app is compatible with all of your devices.

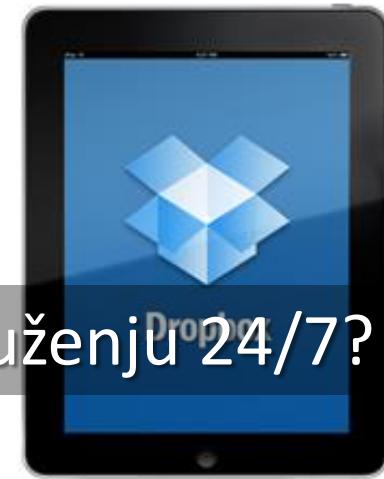
★★★★★ (708,905)

Top Developer

Kako izabratи klijent/server softver?

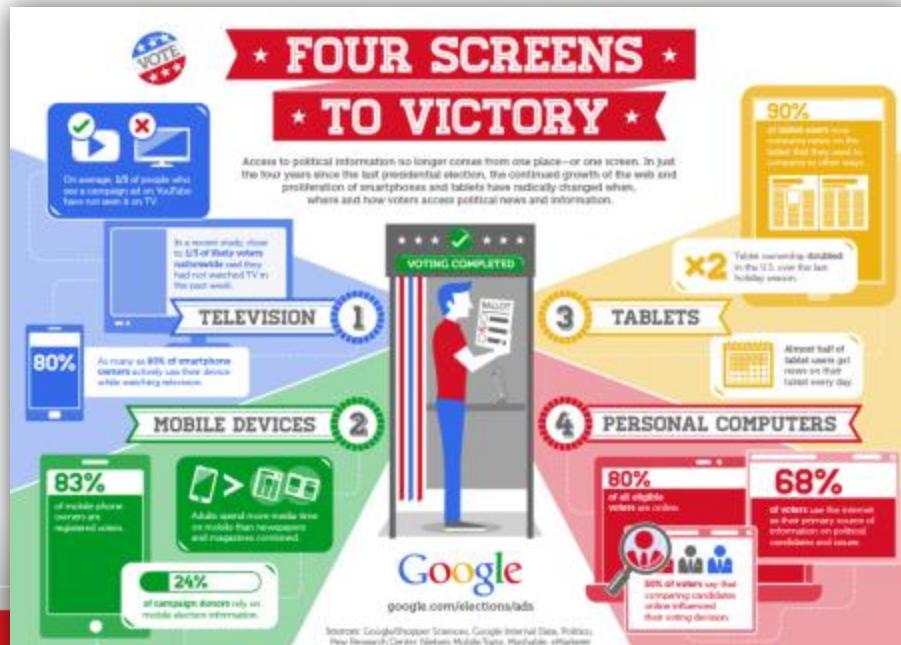


Klijent softver



Cloud

Klijent softver



Kako izabratи klijent/server softver?

Google docs Product Launch Plan

File Edit Insert Format Help

Given 30 minutes ago Share

pjh
hma
gtg
ftw

Option A: Beta Launch

We love store anything and can't wait to let people store any object in their household.

Wider availability
Faster service
Less expensive per person

PROs CONs

Option B: Alpha Launch

We might want to test this a bit more. There is so much going on that something could go wrong.

More time to test
Get to use forms

PROs CONs

Requirement: SW

We are ready testing the beta. Fully integrated in order to make efficient work.

Anyone should be able to do it.

Need to full support. Hard to pull back.

me: Great. Looks like we're done!

jpattinson and 2 others are viewing

jpattinson
kroberts
otazi

kroberts has opened the document.
otazi has opened the document.
jpattinson has opened the document.
jpattinson: Just finished up details for option B.
otazi: Added some additional pros and cons.
jpattinson: Added a note about the sv integration.
kroberts: Beta launch section is finished now.
me: Great. Looks like we're done!

Google™ Docs

Kako se određene tehnologije i određena softverska rešenja uklapaju u vaš poslovni model?



Your complete Office in the cloud

For Home

Get the latest versions of Office programs, such as Word, Excel, and PowerPoint on up to 5 PCs and Macs and 5 mobile devices per household.

Try 1 month FREE

Learn more

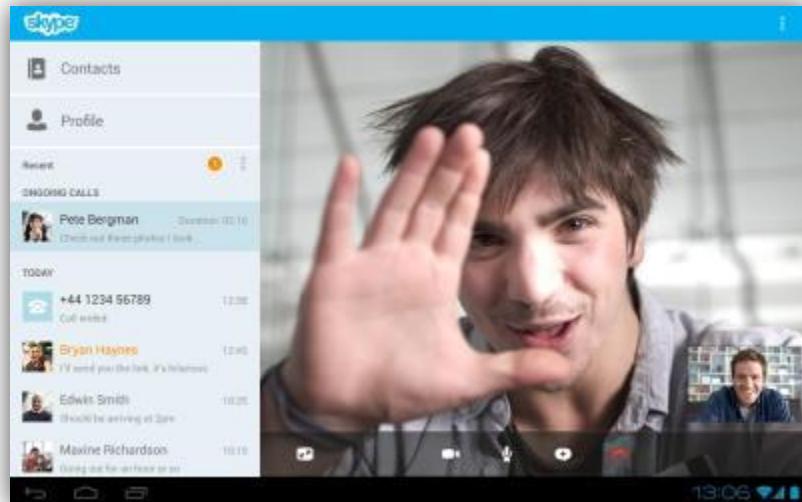
For Business

Get virtually anywhere access to the Microsoft Office tools you know and rely on, plus easy to administer business-class IT services.

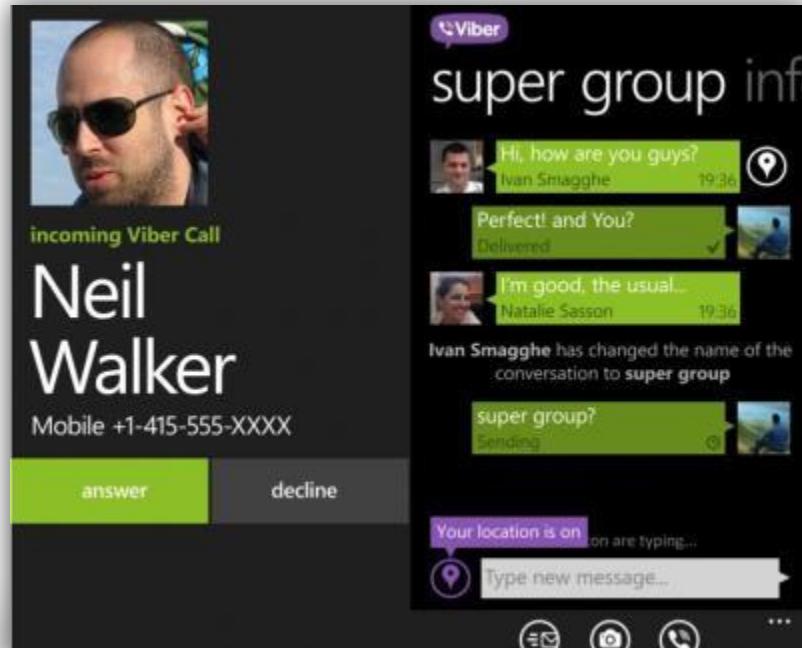
See options for business



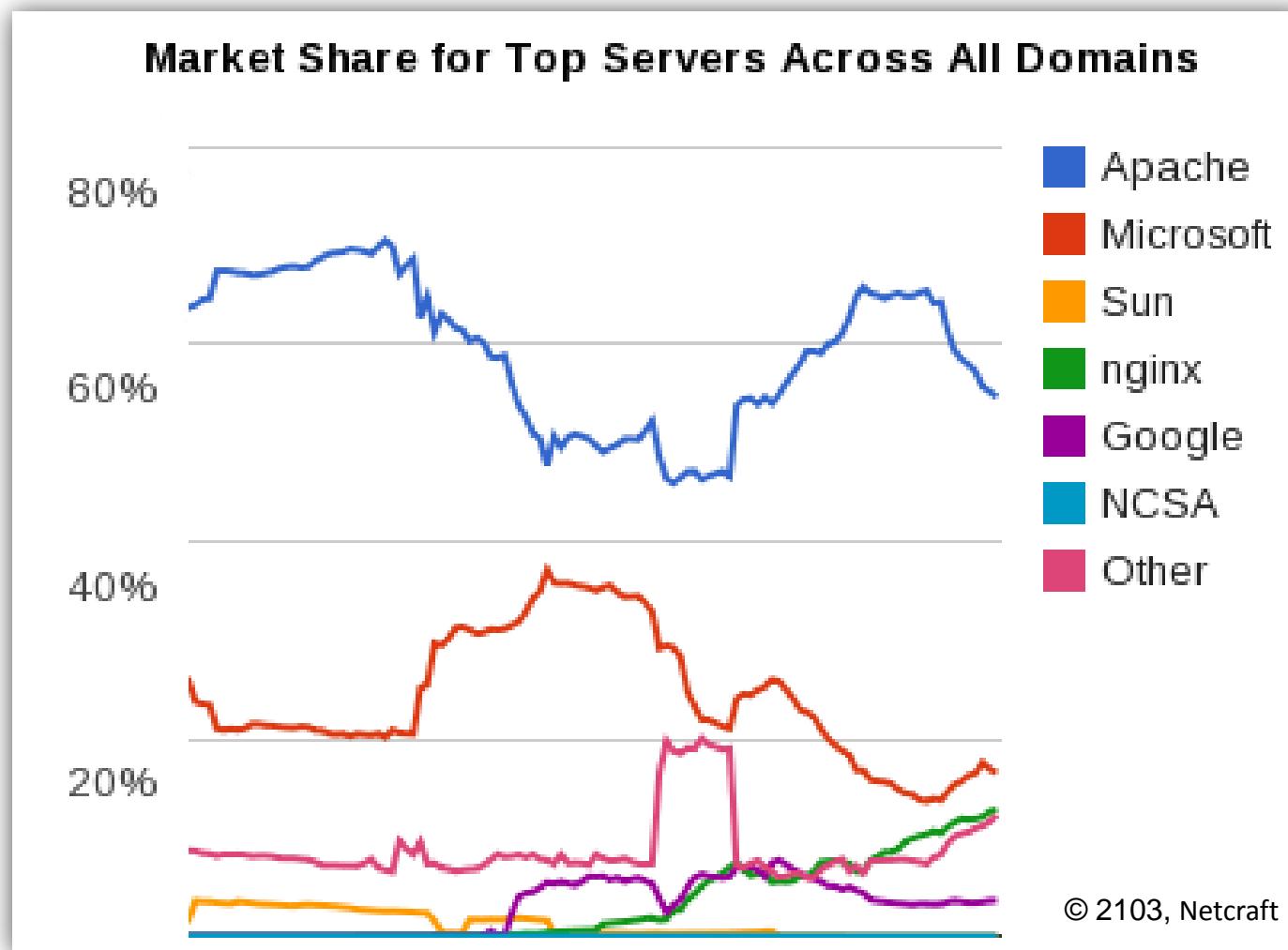
Kako izabratи klijent/server softver?



Koliko vaš
odabir
softverskog
rešenja prate
vaši klijenti?



Kako izabratи klijent/server softver?



Kako izabratи klijent/server softver?

Hosting Billing
● AccountLab Plus
● phpCOIN

Image Galleries
● 4Images Gallery
● Coppermine Photo Gallery
● Gallery

Mailing Lists
● PHPlist

Polls and Surveys
● Advanced Poll
● LimeSurvey
● phpESP

Project Management
● dotProject
● PHPProjekt

Site Builders
● Soholaunch Pro Edition
● Templates Express

Wiki
● TikiWiki CMS/Groupware
● PhpWiki

Other Scripts
● Dew-NewPHPLinks
● Moodle
● Open-Realty
● OpenX
● PHPauction
● phpFormGenerator
● WebCalendar

Extras
● Language
● Side menu appearance
● Email notifications
● Installations overview

Navigation
● Fantastico Home
● Control Panel Home

Blogs
● b2evolution
● Nucleus
● WordPress

Classifieds
● Noahs Classifieds

Content Management
● Drupal
● Geeklog
● Joomla 1.5
● Mambo
● PHP-Nuke
● phpWCMS
● phpWebSite
● Siteframe
● TYPO3
● Xoops
● Zikula

Customer Relationship
● Crafty Syntax Live Help
● Help Center Live
● osTicket
● PerlDesk
● PHP Support Tickets
● Support Logic Helpdesk
● Support Services Manager

Discussion Boards
● phpBB
● SMF

E-Commerce
● CubeCart
● OS Commerce
● Zen Cart

Fantastico

You are logged in using the root or reseller password. Please log in using the account's password in order to use Fantastico. Any installations using root or reseller password will fail.

Instalacija Web server softvera

- Kreira se baza podataka.
- Kopiraju se fajlovi preko FTP servisa na Web server.
- Čita se i prati instalaciona procedura (ako postoji).
- Nameštaju se parametri instaliranog softvera.

Kako izabratи klijent/server softver?

The screenshot shows the Control Fantastico panel interface. On the left sidebar, there are sections for Navigation, Blogs, Classifieds, and Content Management, each with a list of available software options. The 'Blogs' section has 'WordPress' selected. The main content area is titled 'Instalacija WordPress blog platforme - I korak' and displays information about WordPress, including its short description, homepage URL, support forum link, new installation requirements (disk space), and current installations status.

Control Fantastico Panel

Navigation

- Fantastico Home
- Control Panel Home

Blogs

- b2evolution
- Nucleus
- WordPress**

Classifieds

- Noahs Classifieds

Content Management

- Drupal
- Geeklog
- Joomla 1.5
- Mambo
- PHP-Nuke
- phpWCMS
- phpWebSite
- Siteframe
- TYPO3
- Xoops
- Zikula

Instalacija WordPress blog platforme - I korak

WordPress

Short description: WordPress is a blogging software with a focus on ease of use, elegance, performance, and standards with a huge selection of themes and plugins.

Homepage: <http://wordpress.org/>

WordPress support forum
(We are not associated with the support forum)

New Installation (3.5)
Disk space required: 14.86 MB
Disk space available: Unlimited MB

Current installations:
None

Kako izabrati klijent/server softver?

Instalacija WordPress blog platforme - II korak

WordPress

Install WordPress (1/3)

Installation location

Install on domain

Install in directory

Leave empty to install in the root directory of the domain (access example: <http://domain/>). Enter only the directory name to install in a directory (for <http://domain/name/> enter name only). This directory SHOULD NOT exist, it will be automatically created!

Admin access data

Administrator-username (you need this to enter the protected admin area)

Password (you need this to enter the protected admin area)

Base configuration

Admin nickname

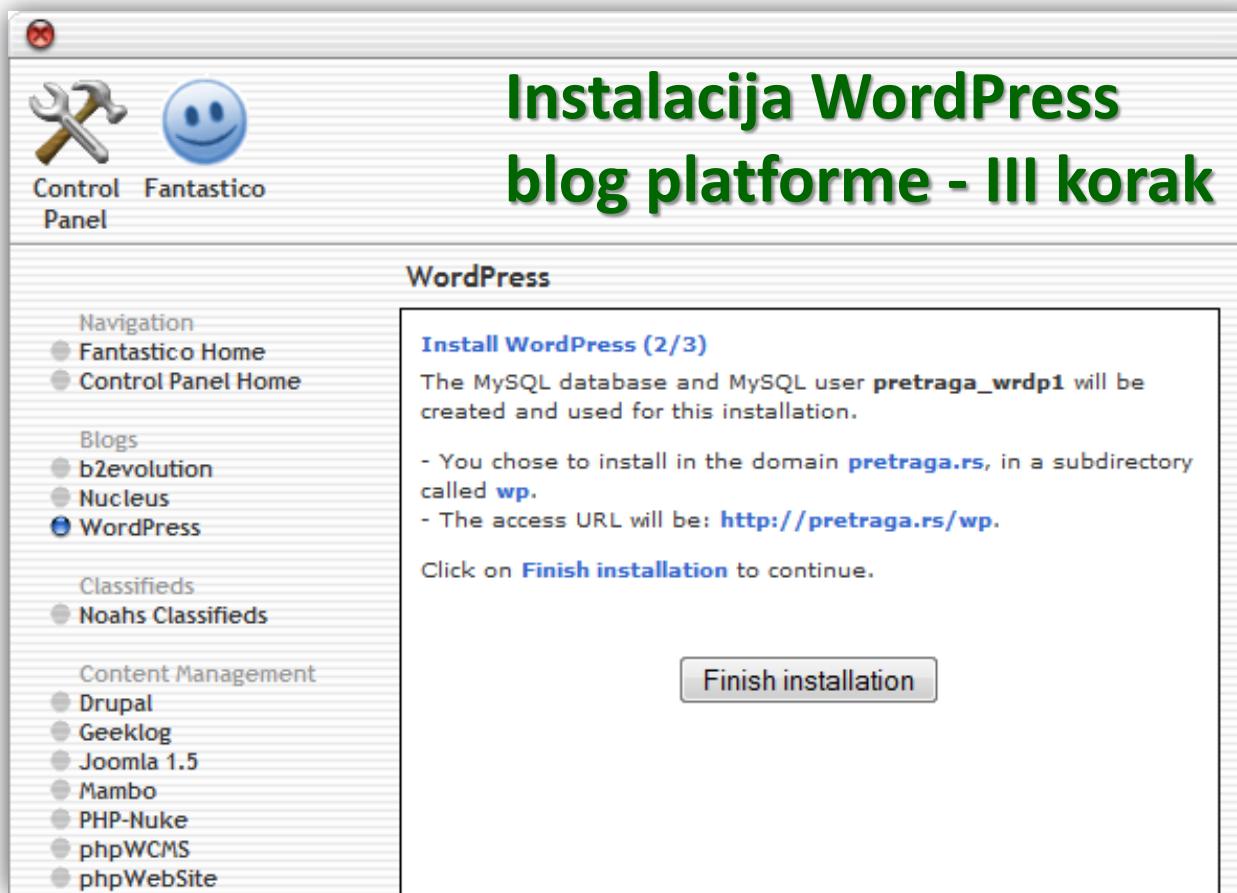
Admin e-mail (your email address)

Site name

Description

Install WordPress

Kako izabratи klijent/server softver?



Kako izabrati klijent/server softver?

The screenshot shows the Control Fantastico panel interface. At the top left is a logo with a wrench and a smiley face, followed by the text "Control Fantastico Panel". The main title "Instalacija WordPress blog platforme - IV korak" is displayed prominently. On the left, there's a navigation menu under the "WordPress" heading, listing various CMS options like b2evolution, Nucleus, and WordPress. The "WordPress" option is selected. The central content area shows the final step of the WordPress installation process, indicating successful configuration of wp-config.php and data.sql. It includes a "Please notice:" section with instructions about auto-installation and auto-configuration, mentioning a default admin user ("admin"). A "Back to WordPress overview" button is at the bottom left, and an "Email the details of this installation to:" field with a "Send E-mail" button is at the bottom right.

Instalacija WordPress blog platforme - IV korak

Wordpress

Navigation

- Fantastico Home
- Control Panel Home

Blogs

- b2evolution
- Nucleus
- WordPress**

Classifieds

- Noahs Classifieds

Content Management

- Drupal
- Geeklog
- Joomla 1.5
- Mambo
- PHP-Nuke
- phpWCMS
- phpWebSite
- Siteframe
- TYPO3
- Xoops
- Zikula

Customer Relationship

- Crafty Syntax Live Help
- Help Center Live
- actihost

Install WordPress (3/3)

```
/home/pretraga/public_html/wp/wp-config.php configured  
/home/pretraga/public_html/wp/data.sql configured
```

Please notice:

We only offer auto-installation and auto-configuration of **WordPress** but do not offer any kind of support.

You need a username and a password to enter the admin area. Your username is **admin**. Your password is **admin**. The full URL to the admin area (**Bookmark this!**): <http://pretraga.rs/wp/wp-admin/>

Back to WordPress overview

Email the details of this installation to:

Send E-mail

Kako izabratи klijent/server softver?

The screenshot shows a web-based control panel interface. At the top left is a logo with a wrench and hammer icon next to a blue smiley face icon. Below the logo, the text "Control Fantastico Panel" is displayed. On the left side, there is a sidebar menu with the following categories and links:

- Navigation**
 - Fantastico Home
 - Control Panel Home
- Blogs**
 - b2evolution
 - Nucleus
 - WordPress**
- Classifieds**
 - Noahs Classifieds
- Content Management**
 - Drupal
 - Geeklog
 - Joomla 1.5
 - Mambo
 - PHP-Nuke
 - phpWCMS
 - phpWebSite
 - Siteframe
 - TYPO3
 - Xoops

The main content area has a title "WordPress". Below the title, there is a large "WordPress" logo. Underneath the logo, the following information is provided:

Short description: WordPress is a blogging software with a focus on ease of use, elegance, performance, and standards with a huge selection of themes and plugins.

Homepage: <http://wordpress.org/>

WordPress support forum
(We are not associated with the support forum)

New Installation (3.5)
Disk space required: 14.86 MB
Disk space available: Unlimited MB

Current installations:

/wp (3.5)	Visit site	Remove
-----------	----------------------------	------------------------

Kako izabratи klijent/server softver?

pretraga.rs

[HOME](#) [SAMPLE PAGE](#)

Hello world!

[1 Reply](#)

Welcome to WordPress. This is your first post. Edit or delete it, then start blogging!

This entry was posted in [Uncategorized](#) on [September 17, 2013](#).

RECENT POSTS

[Hello world!](#)

RECENT COMMENTS

[Mr WordPress](#) on [Hello world!](#)

ARCHIVES

Internet Professional Program 

Open source Vs. Proprietary Software

Unclear trade-offs

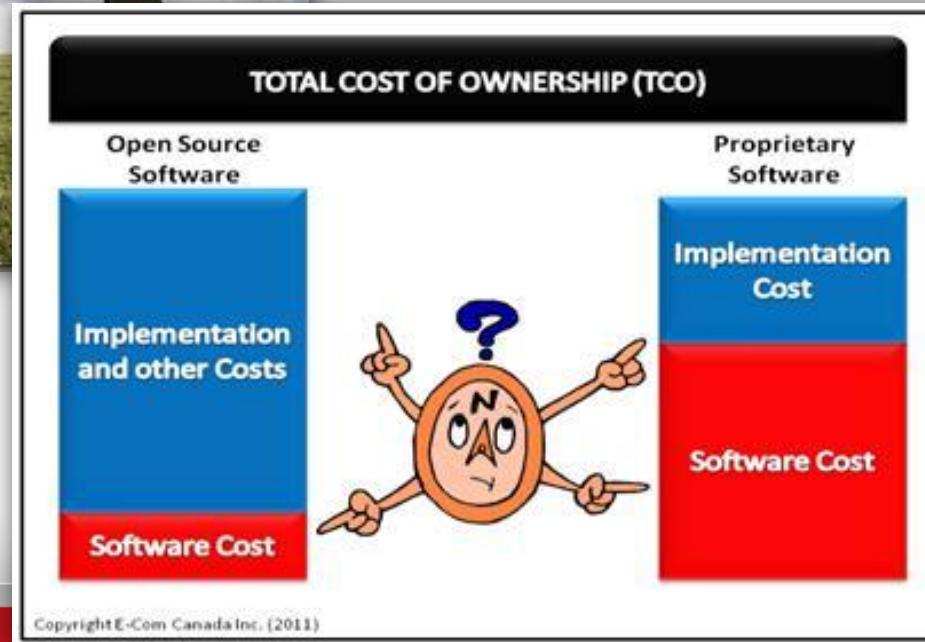
open source software vendors	proprietary software vendors
zero cost	lower ongoing cost
good enough	more complete features
lower complexity	backwards compatibility
security	more secure
more open	open standards
cross-platform	interoperability
no vendor lock-in	commitment on support
community-driven development	managed development



© 2008, David Chou

[blogs.msdn.com/b/dachou/archive/2008/06/11/
is-open-source-ready-for-prime-time.aspx](http://blogs.msdn.com/b/dachou/archive/2008/06/11/is-open-source-ready-for-prime-time.aspx)

Internet Professional Program



Open source Vs. Proprietary Software

QUALITY GAINS MOMENTUM

2011

1. FREEDOM FROM VENDOR LOCK IN
2. LOWER ACQUISITION & MAINTENANCE COSTS
3. FLEXIBILITY OF/ACCESS TO LARGE S/W LIBRARIES

2012

1. FREEDOM FROM VENDOR LOCK IN
2. FLEXIBILITY OF/ACCESS TO LARGE S/W LIBRARIES
3. BETTER QUALITY SOFTWARE

2013

1. BETTER QUALITY SOFTWARE
2. FREEDOM FROM VENDOR LOCK IN
3. FLEXIBILITY OF/ACCESS TO LARGE S/W LIBRARIES

5.

BETTER QUALITY SOFTWARE

Open source Vs. Proprietary Software

OPEN SOURCE DECISION FACTORS

1.  COMPETITIVE FEATURES
2.  SECURITY
3.  COST OF OWNERSHIP
4.  INTERNAL TECHNICAL SKILLS

BARRIERS

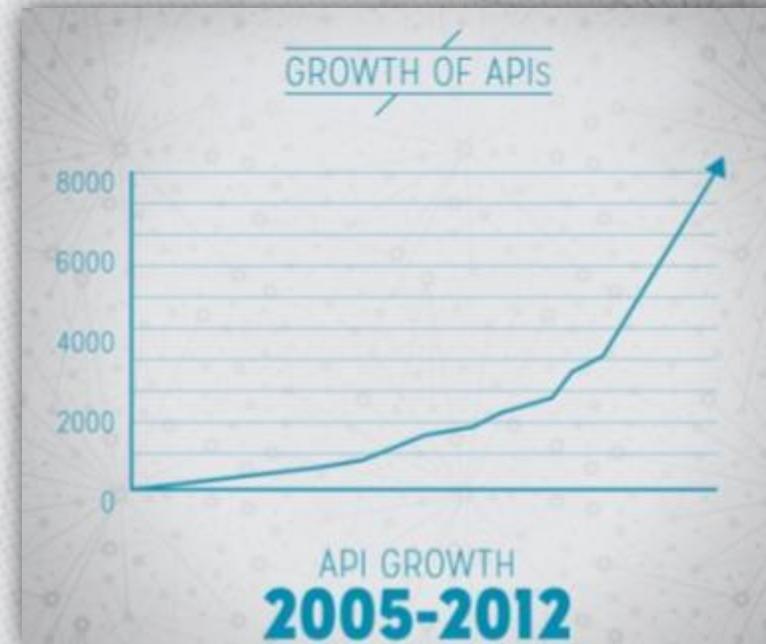
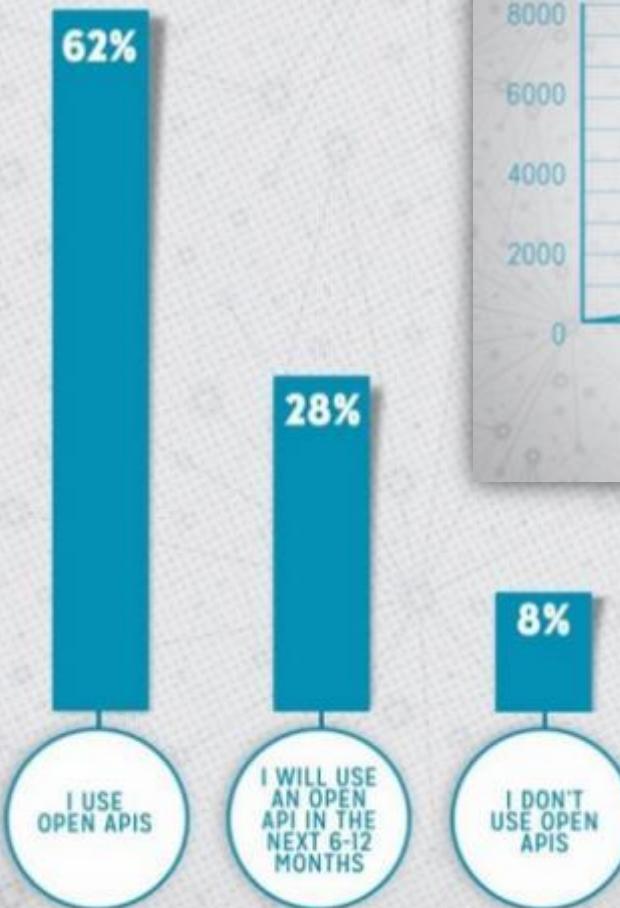
-  FAMILIARITY WITH OSS SOLUTIONS
-  DEPLOYMENT COMPLEXITY
-  LEGAL CONCERN ABOUT LICENSING

WITH THE OPPORTUNITY FOR VENDORS
TO ALLEVIATE THE FRICTION HERE

Open source Vs. Proprietary Software

OSS + OPEN APIS = INNOVATION AGE

API USE



Oursourcing

In-House

Vs.

Cost-cutting may not be the only reason to outsource and not many businesses thoroughly understand the long-term benefits that wise outsourcing can provide.

Capital Costs



Outsourcing converts fixed costs into variable costs, releases capital for investment elsewhere in your business, and allows you to avoid large expenditures in the early stages of your business.

You have to establish a separate in-house setup for the purpose of marketing.

Efficiency



Increase efficiency. An outside provider's cost structure and economy of scale can give your firm an important competitive advantage.

Companies that do everything themselves have much higher research, development, marketing, and distribution expenses, all of which must be passed on to customers.

Labor Costs



Reduce labor costs. Outsourcing lets you focus your human resources where you need them most.

Hiring and training staff for short-term or peripheral projects can be very expensive, and temporary employees don't always live up to your expectations.

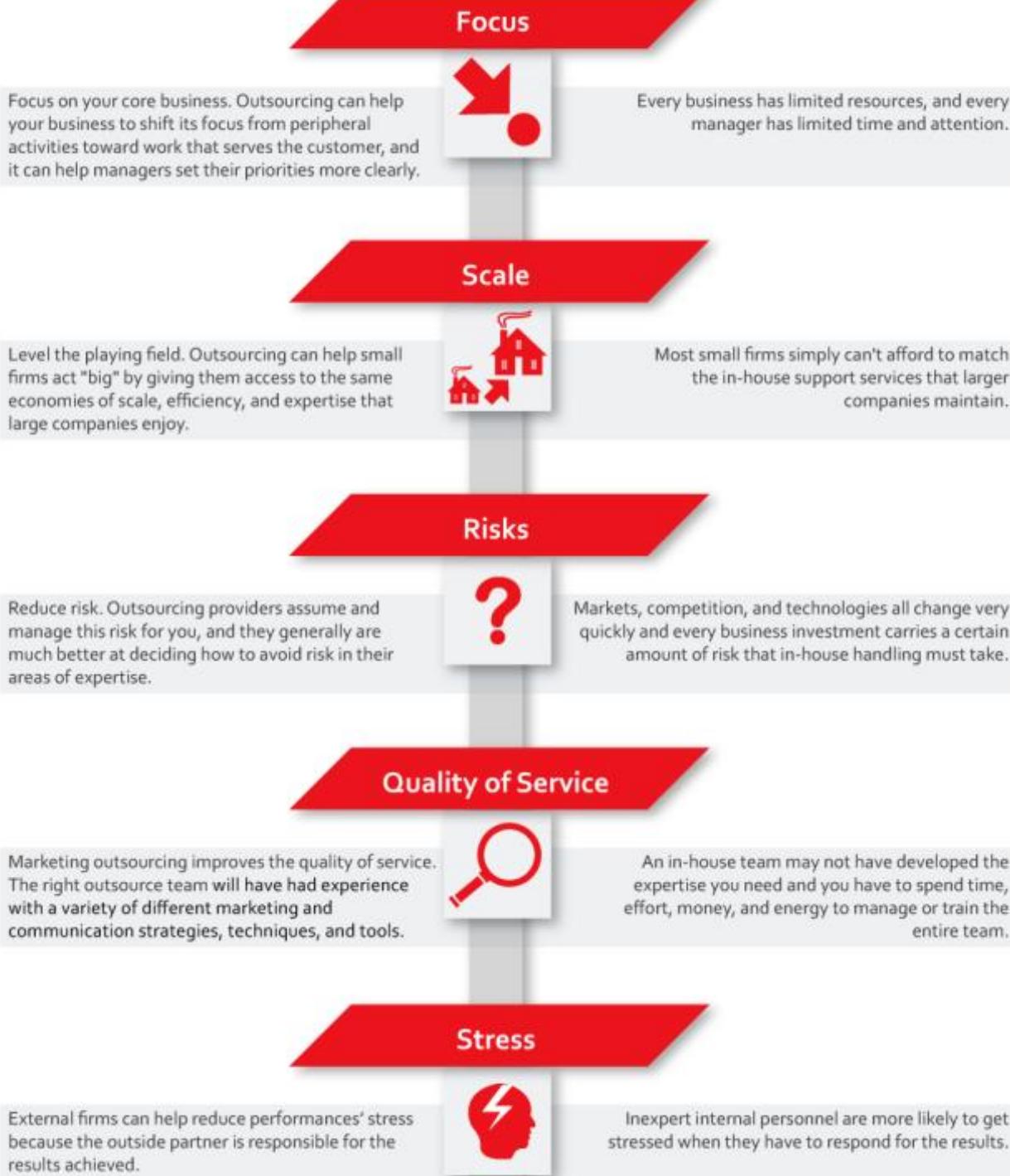
Quick Start



Start new projects quickly. A good outsourcing firm has the resources to start a project right away.

Handling the same project in-house might involve taking weeks or months to hire the right people, train them, and provide the support they need.

Outsourcing Vs. In-House Software



Kako izabrati klijent/server softver?

- Odrediti potrebe na osnovu zahteva poslovnog procesa.
- Odrediti koja besplatna softverska rešenja mogu biti korišćena.
- Odrediti troškove licenciranog softvera.
- Kreirati plan prelaska na nova softverska rešenja.
- Kreiranje podrške zaposlenima i obuke.

HP 250

HP 300

Internet zaštita za menadžere

OSNOVNI ZADACI ZAŠTITE PODATAKA

Standardni komunikacioni protokoli ne nude rešenje problema sa zaštitom podataka. Zato je razvijeno više protokola koji obezbeđuju sigurnu komunikaciju:

- ▶ **IPSec, komunikacioni protokol koji funkcioniše na mrežnom nivou**
- ▶ **SSL, komunikacioni protokol koji funkcioniše na nivou transporta (prenosa) podataka**

Internet zaštita za menadžere

OSNOVNI ZADACI ZAŠTITE PODATAKA

Komunikacioni nivo na kojem će se vršiti zaštita podataka zavisi od nekoliko kriterijuma, među kojima su najvažniji:

- ▶ Potreban nivo bezbednosti (da li se štiti interna mreža, da li postoje novčane transakcije u mreži, itd.)
- ▶ Karakter aplikacija i podataka koji se koriste (razlika između manje bitnih aplikacija u kući i aplikacija za transfer novca)
- ▶ Dostupna oprema i komunikacioni resursi (raspoloživi hardver, optička veza...)

Internet zaštita za menadžere

LANAC BEZBEDNOSTI PODATAKA

Karike u lancu (Netehnološki orjentisane)

- ▶ Fizička bezbednost
- ▶ Personalna bezbednost
- ▶ Proceduralna bezbednost
- ▶ Upravljanje rizikom
- ▶ Politika bezbednosti
- ▶ Planiranje bezbednosti
- ▶ Planiranje vanrednih dogadjaja

Karike u lancu (Tehnološki orjentisane)

- ▶ Mehanizmi kontrole pristupa
- ▶ Mehanizmi identifikacije i autentifikacije
- ▶ Mehanizmi evaluacije
- ▶ Mehanizmi šifrovanja
- ▶ Firewalls
- ▶ Smart kartice
- ▶ Biometrika



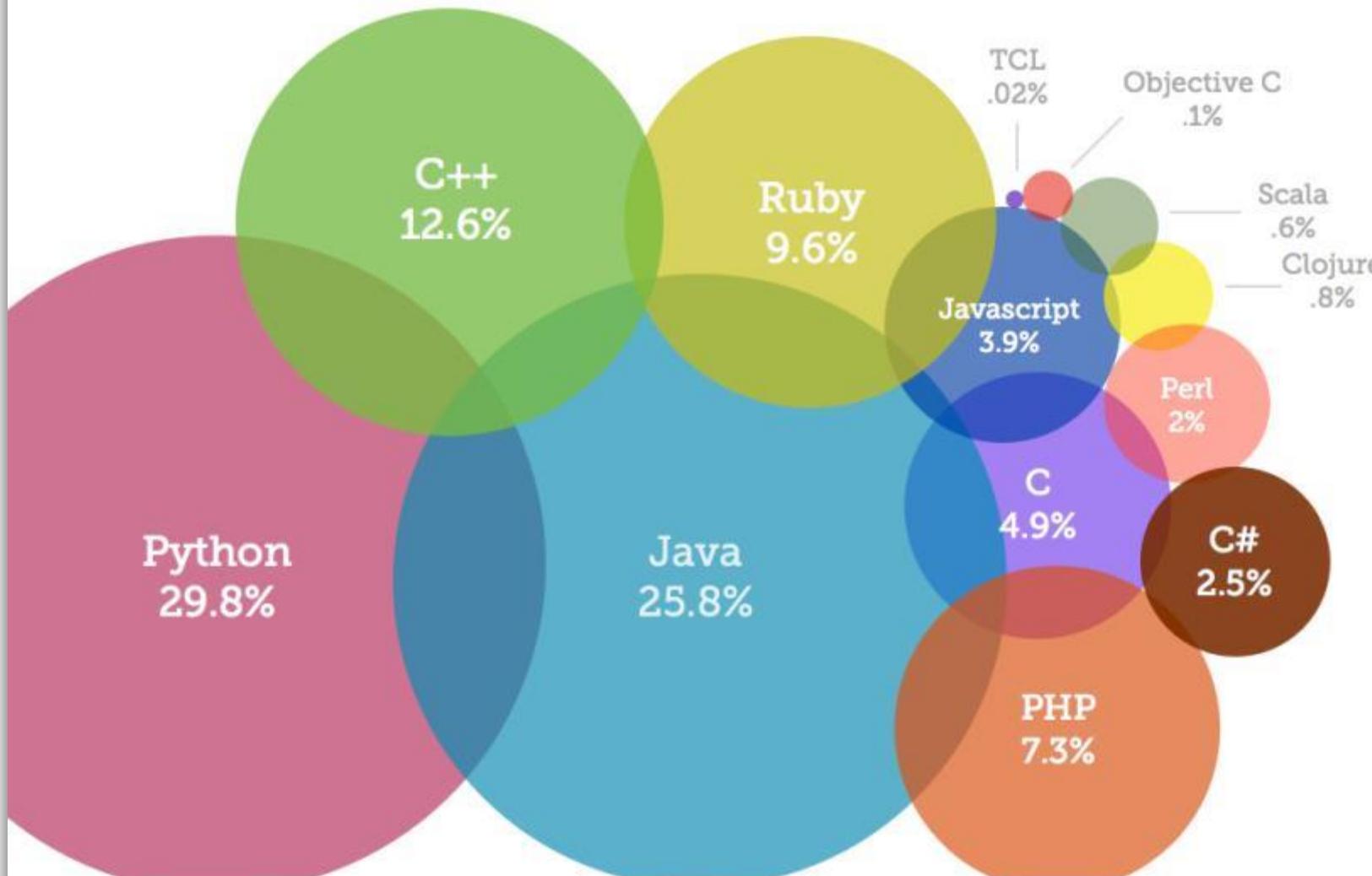
Internet zaštita za menadžere

Dva najvažnija aspekta internet zaštite:

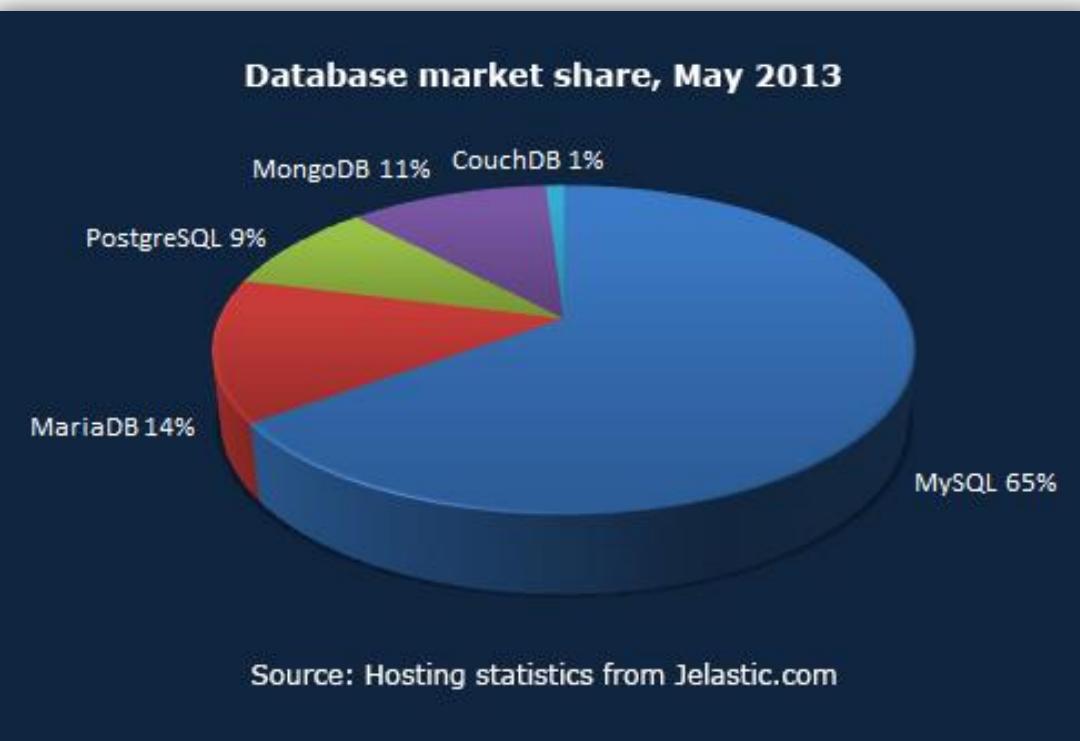
- ▶ U preko 95% slučajeva provala internet bezbednosti ima veze sa ljudskom ili softverskom greškom (klik na nebezbedne lokacije, jednostavne i lako dostupne šifre, ažuriranje opensource softvera...)
- ▶ Zapitajte su koliko su vaša firma ili vi interesantni nekome da baš vi (vaša firma) budete „provaljeni“ preko interneta?

Programski jezici i baze podataka

Most Popular Coding Languages of 2013



Programski jezici i baze podataka



readwrite

ENTERPRISE

Google Waves Goodbye To MySQL In Favor Of MariaDB

Revenge or no, this mass migration will definitely have a negative impact on Oracle's open source relational database.

Brian Proffitt on September 14, 2013

Internet Professional Program

Read Next ▾



Google Waves Goodbye To MySQL In Favor Of MariaDB

In physics, the law of conservation of energy holds that energy can neither be created or destroyed, it can only be transferred from one form to another. In business terms, this



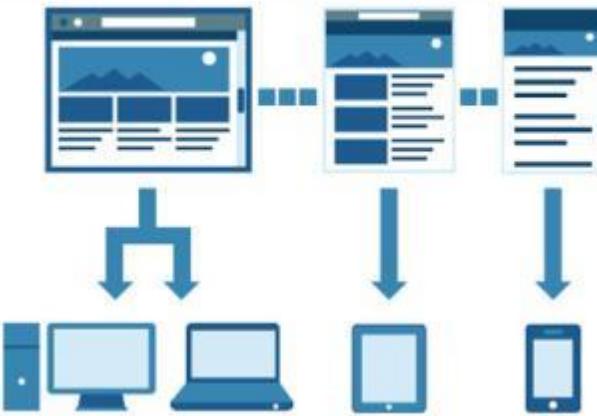
MariaDB



MySQL

Veb dizajn

2013 WEB Design Trends



@ 2013, designermag.org

<-! code-->

<h2>HTML5/CSS3</h2>

<p>Flash lost its hold on the web during previous years. And now everyone is switching to HTML5/CSS3 for its better functionality and search engine value. </p>

<h2>Single Page Layouts</h2>

<p>They work magic! But they are definitely not suitable for everything, Don't use them if you have a lot of content to put on the website.</p>

<h2>Parallax Scrolling</h2>

<p>Looks awesome! But this also is not suitable at everything. If you ever find yourself double-minded, go for 'Clean and Simple'. This is the mantra that always rules.</p>

<h2>Speed</h2>

<p>Website loading speed has become a very important issue in the last year. It improves SEO and user experience. So give all the importance in the world to speed.</p>

SOURCES

https://en.wikipedia.org/wiki/Metro_design_language
<http://www.bypeople.com/web-design-trends-2013/>
<http://www.google.com/trends/>
<http://screenfluent.com/>

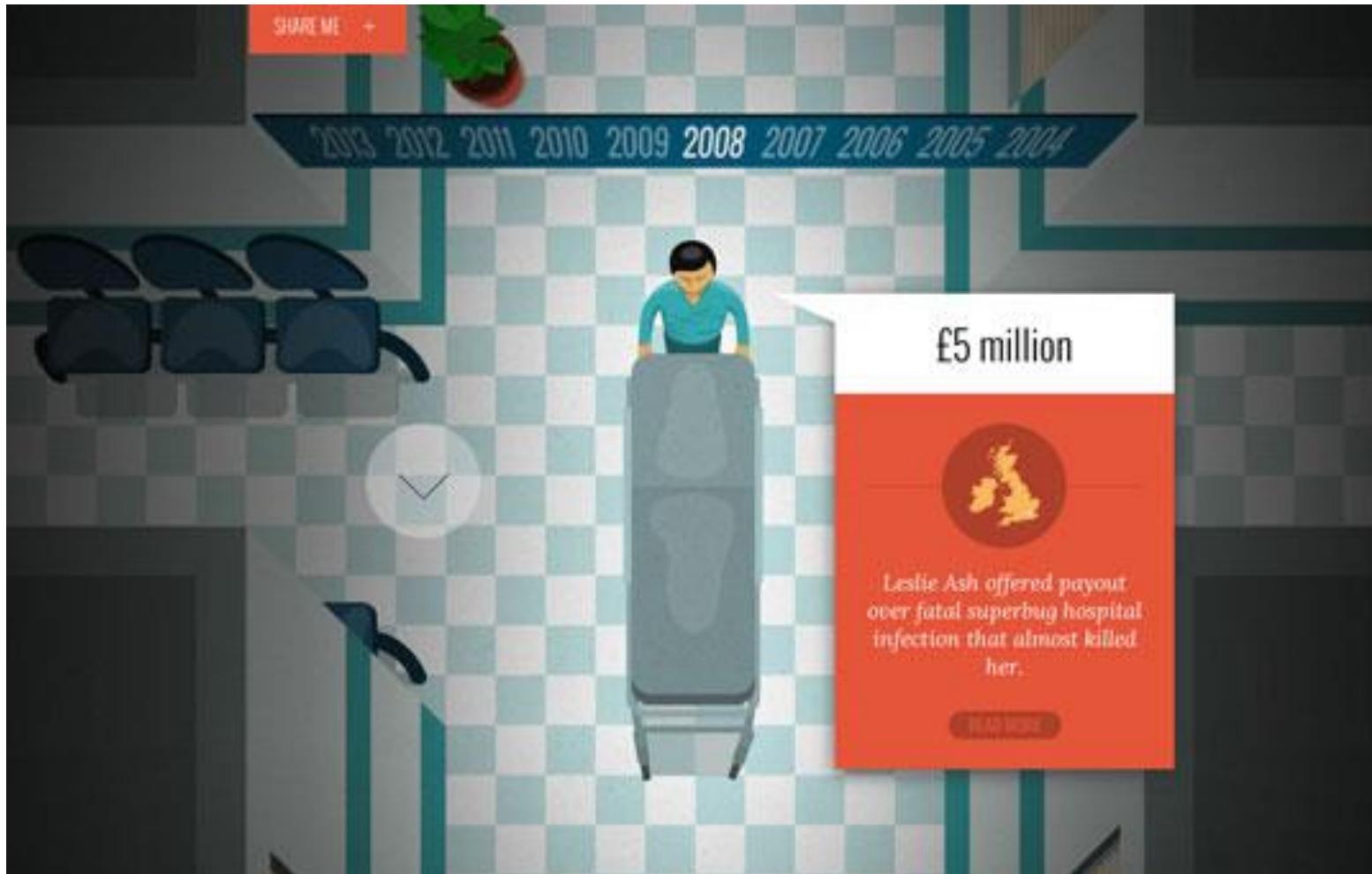
@DESIGNZZZ

/DESIGNZZZ

Powered By:
 Designzzz

Veb dizajn

Parallax Scrolling



www.expresssolicitors.com/assets/nhs-payout-timeline.html

Rich Internet Applications (RIA)



Internet Professional Program

en.wikipedia.org/wiki/Rich_Internet_application

Rich Internet Applications (RIA)



ADOBE® FLASH® PLATFORM



Internet Professional Program

Programiranje i veb dizajn

- Da li tehnologija ima dobar odgovor za potrebe sada i u narednih nekoliko godina
(npr. transfer na mobilne platforme)?
- Kolika je složenost online projekta?
- Sa kojim softverom se povezuje online aplikacija?
- Koliko osoba programira u određenoj tehnologiji
(cena programiranja)?
- Koliko često se radi redizajn
(povinovanje trenutnim trendovima)?

Veb sajtovi/e-commerce/ERP

Prilagođeno rešenje veb sajta isplativo je raditi kada se razvija sopstvenim servis. U drugim slučajevima...?

The screenshot shows the homepage of Donesi.com for Novi Sad. At the top, there's a navigation bar with the Donesi logo, city name 'Нови Сад', and links for 'Ресторани' (Restaurants), 'Препоруке' (Recommendations), 'Моји пријатељи' (My friends), 'Попусти' (Discounts), and 'Утисци' (Impressions). Below the header is a large banner with a night cityscape background featuring the text 'Достава хране Нови Сад'. A sub-headline reads: 'Добродошли у јединствени Интернет сервис за лако и брзо наручивање хране из најбољих локалних ресторана. Заборавите на чекање на телефонској вези, застареле флајере и погрешне наруџбине! Уживајте у укусу најбоље хране...' (Welcome to the unique Internet service for easy and fast ordering food from the best local restaurants. Forget about waiting on the phone, old flyers, and wrong orders! Enjoy the taste of the best food...). Below the banner is a search bar with the placeholder 'Нађите ресторан или храну' (Find a restaurant or food) and an orange 'ПРЕТРАГА' (Search) button. A Facebook-like social sharing section follows, showing a like button for 'Dragan Varagic, Danijela Lalic and 29,196 others like this' and a grid of user profile pictures. The bottom of the page features a navigation menu with links like 'Donesi.com', 'Достава Нови Сад', 'Град', and 'Кућна достава'.

Donesi.com » Достава Нови Сад » Град

Нови Сад - Наручите храну за кућну доставу

Pomoć i podrška

Veb sajtovi/e-commerce/ERP

Čak i složeni sajtovi mogu da se kreiraju kao opensource.

The screenshot displays a news website template with a red header bar containing social media icons (Twitter, Facebook, Google+, Print, RSS) and navigation links (Arhiva, Oglasni / Nekretnine, Horoskop, Android, iOS, BlackBerry 10). The main header features the word "TELEGRAF" in large white letters on a red background. Below the header, there's a banner for a concert featuring "Steve Bug, Benoit & Sergio" at "WAREHOUSE" on "28. SEPTEMBAR". The main content area includes a "WORDPRESS" logo and a navigation menu with categories: MLJIVOSTI, FOTO, SEX & LJUBAV, ŽIVOT & STIL, TOPSPEED, and HI-TECH. Below the menu, there are five news cards: "Politika" (VUČIĆ: NEĆU UČESTOVATI NA PARADI PONOSA!), "Svet" (ASAD: PREDĀCETO HEMIJSKO ORUŽJE), "Ekonomija" (OPREZ: BANKE NAPLAĆUJU RAČUN KOJI SE NE KORISTI), "Srbija" (U PAKETU URMI NAŠLA DIRLJIVU PORUKU DEVOJČICE), and "Hronika" (ALBANI OPTUŽUJU: UBISTVO POLICAJCA OSVETA).

TELEGRAF

Arhiva Oglasni / Nekretnine Horoskop Android iOS BlackBerry 10

Steve Bug
Benoit & Sergio

Akioki & Vlada Janjić
WAREHOUSE
28. SEPTEMBAR

MLJIVOSTI FOTO SEX & LJUBAV ŽIVOT & STIL TOPSPEED HI-TECH

WORDPRESS

Politika VUČIĆ: NEĆU UČESTOVATI NA PARADI PONOSA!

Svet ASAD: PREDĀCETO HEMIJSKO ORUŽJE

Ekonomija OPREZ: BANKE NAPLAĆUJU RAČUN KOJI SE NE KORISTI

Srbija U PAKETU URMI NAŠLA DIRLJIVU PORUKU DEVOJČICE

Hronika ALBANI OPTUŽUJU: UBISTVO POLICAJCA OSVETA

Hronika

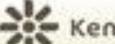
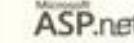
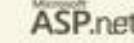
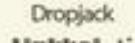
NOVO NAJČITANije SPORT

Svaštara SPOLJA ŠUPA UNUTRA DVORAC: POGLEDAJTE...

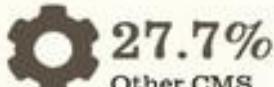
EGZOTIČE DESTINACIJE NEOBIČNA PUTOVANJA
www.jungletribe.com

Veb sajtovi/e-commerce/ERP

Other Popular CMSs

 mambo	 CoreDNA	 Pligg	 concretED	 Magento	 Kentico	 Sitecore
24th Dec, 2002 Initial Release	2000 Initial Release	17th Dec, 2005 Initial Release	20th Apr, 2010 Initial Release	2008 Initial Release	2004 Initial Release	2001 Initial Release
4.6.5 Latest Version	CoreDNA12 Latest Version	Beta 9.1 Latest Version	5.6.0.2 Latest Version	1.7.0.2 Latest Version	6.0 Latest Version	6.5 Latest Version
 Platform	 Platform	 Platform	 Platform	 Platform	 Platform	 Platform
\$2,000-20,000 Average Setup & Customization Cost	\$4,000 - \$40,000 Average Setup & Customization Cost	\$2,500-25,000 Average Setup & Customization Cost	\$2,000-20,000 Average Setup & Customization Cost	\$4,000-\$40,000 Average Setup & Customization Cost	\$4,000 - \$30,000 Average Setup & Customization Cost	\$4,000 - \$30,000 Average Setup & Customization Cost
\$500-1,000 Average Monthly Maintenance Cost	\$500 - \$1,500 Average Monthly Maintenance Cost	\$500-1,000 Average Monthly Maintenance Cost	\$400-1,000 Average Monthly Maintenance Cost	\$1,000-\$2,000 Average Monthly Maintenance Cost	\$1,500 Average Monthly Maintenance Cost	\$1,500 Average Monthly Maintenance Cost
Used in	Used in	Used in	Used in	Used in	Used in	Used in
 		 				
Popular Sites Using This Platform	Popular Sites Using This Platform	Popular Sites Using This Platform	Popular Sites Using This Platform	Popular Sites Using This Platform	Popular Sites Using This Platform	Popular Sites Using This Platform

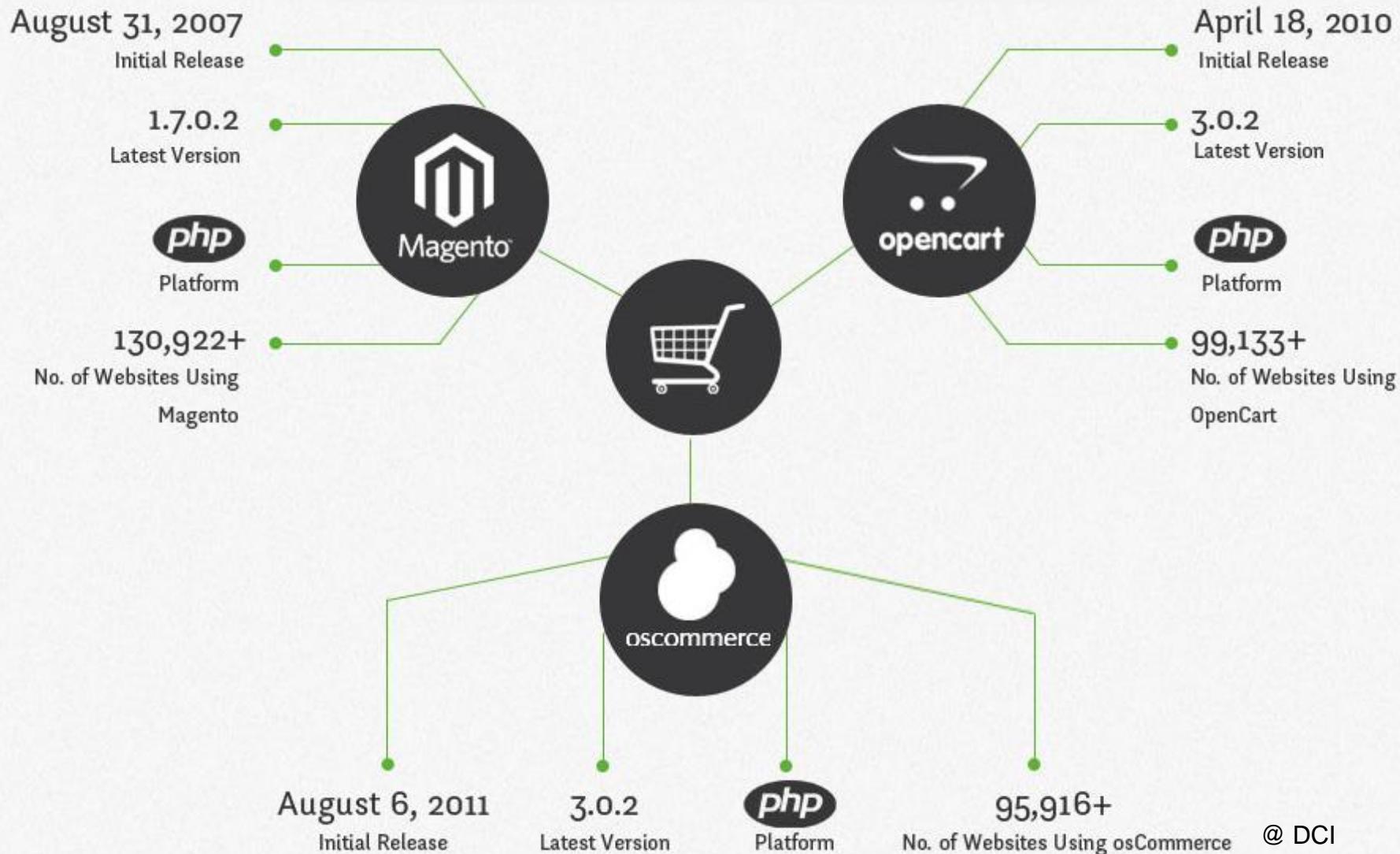
Market Share of Various CMSs



@ DCI

Veb sajtovi/e-commerce/ERP

Magento, osCommerce & OpenCart - Quick Stats



Veb sajtovi/e-commerce/ERP

I e-prodavnice mogu biti različite složenosti kao opensource.



RETRO DUĆAN

Početna Nakit▼ Kolekcije▼ Arhiva Dodatne usluge Kako da...▼ Kontaktirajte nas O nama



Unikatni nakit sa retro prizvukom. Kreativnost, inspiracija i ljubav prema nečemu malo drugačijem stope iza ove kolekcije raznovrsnog nakita. Bez obzira na to da li vam trebaju vintage minđuše, neki šašavi prsten ili narukvica za izlazak u grad, sigurni smo da ćete kod nas naći neki komad pravljen samo za Vas.



WORDPRESS

Tražil:

Unesite ključnu reč ili probajte našu naprednu pretragu

Prijava na sistem Registracija

Korpa: 0 proizvoda

Blog

cənətləntic

SERVIS RAČUNARA
HOSTING
WEB DESIGN

DETALJNIE



RASPRODAJA

PRIJAVITE SE ZA NEWSLETTER

Email Address :

Prijavi me!

Veb sajtovi/e-commerce/ERP

Jedno od rešenja e-prodavnica je njenog kreiranje na posećenim sajtovima (Limundo, Kupindo, Shopmania...).

ShopMania® / UPOREDITE

Šta želite da kupite? X Sve kategorije Search icon

Laptopovi ▼ | Televizori ▼ | Bela tehnika ▼ | Digitalni fotoaparati ▼ | Mobilni telefoni ▼ | Tablet ▼ | Knjige ▼ | I još više... | Registrujte se | Prijavite se

Kupovina po kategorijama

Bebe i Deca > Igračke, Zdravlje i Zaštita, Ishrana, Bebi oprema ...

Elektronika > Kamkorderi, Digitalni fotoaparati, DVD & Blu-Ray Plejeri, Televizori, MP3 Plejeri, Telefoni i Fax ...

Kućni aparati > Rasveta, Fržideri, Veš mašine, Športi, Ugradna tehnika, Klima uređaji ...

Kuća i Bašta > Nameštaj, Kućni ljubimci, Alati, Kućna dekoracija, Topnici, Topnici...



Dobrodošli!
Uporedite milione proizvoda i brendova, iz nekoliko hiljada prodavnica

Top brendovi
Hiljade prestižnih brendova, iz celog sveta

Grupa
Shopping sa prijateljima, komentari o proizvodima, mišljenja drugih kupaca!

Uporedujte sa sajtom ShopMania!
ShopMania Vam nudi sve resurse za iskustvo pametne kupovine: upoređivanje cena za milione proizvoda, stručne komentare, detaljne informacije o svakom proizvodu.

 **Pratite ShopMania Tech blog**
Za zaljubljene u tehnologiju - novi proizvodi trendovi i mnogo više...

Veb sajtovi/e-commerce/ERP

Veliki broj softvera za vođenje različitih aspekta poslovanja postoje u opensource verzijama.

Compiere



ADempiere

OpenERP
Open Source Management Software

webERP

Dolibarr
ERP/CRM

ofbiz™

openbravo[®]

Internet Professional Program

opentaps

Veb sajtovi/e-commerce/ERP

	Vtiger CRM Vtiger CRM enables sales, support, and marketing teams to organize a... 8,210 weekly downloads	ENTERPRISE
	Openbravo ERP Openbravo 3, the agile ERP, is a modular, ready to use, 100% web-ba... 3,046 weekly downloads	ENTERPRISE
	Dolibarr ERP - CRM Dolibarr ERP - CRM, the web software to manage your activity 2,901 weekly downloads	ENTERPRISE
	ADempiere ERP Business Suite ADempiere Business Suite ERP/CRM/MFG/SCM/POS done the Bazaar ... 1,858 weekly downloads	ENTERPRISE
	OrangeHRM - Human Resource Management Open Source Human Resource Management 2,007 weekly downloads	ENTERPRISE
	PostBooks ERP, accounting, CRM by xTuple World's #1 Open Source ERP 1,820 weekly downloads	ENTERPRISE
	Jproject-open[- Project Management Enterprise project server with focus on finance and collaboration 1,306 weekly downloads	ENTERPRISE
	EPESI - web CRM/ERP & PHP/AJAX framework Web CRM application to store, organize and manage business records 650 weekly downloads	ENTERPRISE
	FrontAccounting FrontAccounting (FA) is a professional web-based Accounting syste... 585 weekly downloads	ENTERPRISE
	webERP Accounting & Business Management Accounting & Best Practice Business Administration System 729 weekly downloads	ENTERPRISE

SorceForge.net

Analiza dobavljača (Vendor Analysis)?

	Uslovi plaćanja <i>rang 3</i>	Rok izrade <i>rang 1</i>	Tehn. izrade <i>rang 4</i>	Reference <i>rang 4</i>	Opšti utisak <i>rang 2</i>	Ukupno
Ponuđač 1	3 9	3 3	4 16	4 16	3 6	34
Ponuđač 2	5 15	4 4	4 16	5 20	5 10	65
Ponuđač 3	4 12	4 4	5 20	5 20	4 8	64

Parametri analize (uslovi plaćanja, rok izrade...) se formiraju u odnosu na konkretnе potrebe organizacije.

Svaki od odabranih parametara za analizu ima svoju važnost (rang) za formiranje ukupne ocene.

Množenjem dobijene ocene za pojedinačni parametar sa njegovim rangom dobija se ukupna ocena parametra po ponuđaču.

Trendovi internet tehnologija

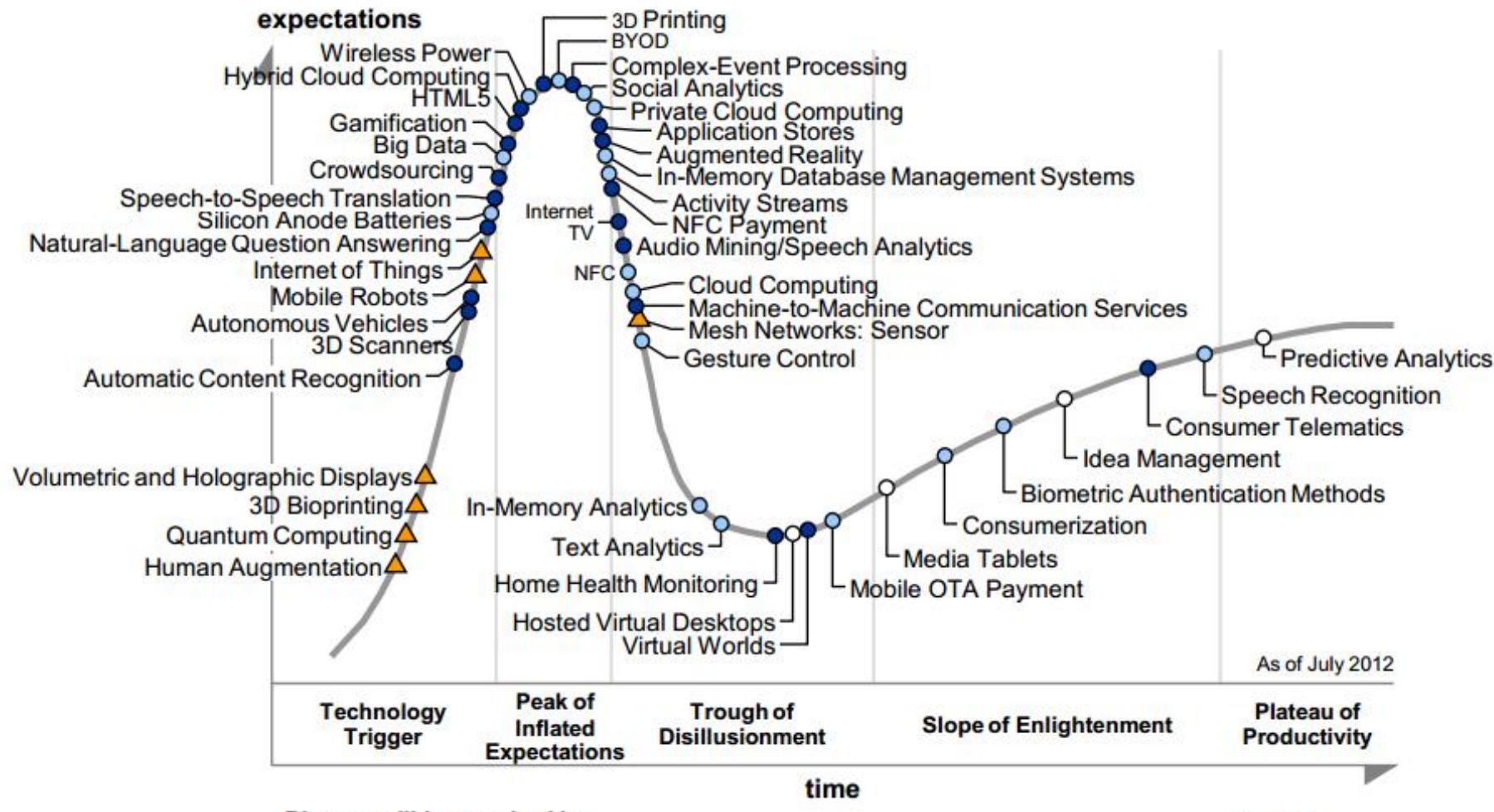
Top 10 Strategic Technology Trends for 2013

1. Mobile Devices Battles
2. Mobile Applications & HTML5
3. Personal Cloud
4. Internet of Things
5. Hybrid IT & Cloud Computing
6. Strategic Big Data
7. Actionable Analytics
8. Mainstream In-Memory Computing
9. Integrated Ecosystems
10. Enterprise App Stores

@ 2013, Gartner

Trendovi internet tehnologija

Emerging Technologies Hype Cycle 2012



Internet Technology for Managers

Primena internet tehnologija u poslovanju

Dragan Varagić,

www.draganvaragic.com/blog/

twitter.com/varagic

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