



ManpowerGroup®

ManpowerGroup is a worldwide innovative forerunner and leader in the field of employment through the provision of services and workforce management solutions for clients and helping people in their career development with the aim of understanding the needs of the clients and candidates in the changing world of work.

On behalf of our client, digital advertising company, SIZMEK, ManpowerGroup Serbia is searching for a motivated candidate to take the challenge and to successfully fill the position of:

Assistant Trading Specialist

Location: Belgrade

Job description:

- Execute and manage programmatic RTB (real-time bidding) campaigns across display, video, mobile and social media channels
- Handle daily campaign maintenance including reporting and campaign related queries
- Assist the Sizmek sales team to identify opportunities for existing clients to benefit from other products and services available
- Work with existing Account Management teams to ensure consistent communication and level of support for clients is maintained
- Work with the Senior Traders and global Trading Relations team to evaluate and implement relationships with key partners within ecosystem such as data providers, inventory providers, demand-side platforms and analytics vendors
- Develop and share a wealth of knowledge and best practice in data-driven buying strategies

Desired Candidate Profile:

- Conversational and written fluency in English is a prerequisite
- Proficiency in Excel
- Experience working in a client facing role
- Excellent communication, with strong interpersonal and organizational skills
- Quick learner, dedicated, independent, and must demonstrate high attention to detail with the ability to manage multiple tasks and responsibilities concurrently
- Ability to prioritize and meet deadlines with demonstrated initiative
- Exceptional analytical and strategic thinking
- Graduate caliber

ManpowerGroup is an Equal Opportunity Employer and considers applicants for all positions without regard to gender, marital status, national origin, age, creed, religion, race, color, ancestry, sexual orientation, physical or mental disability.

All applicants will be informed and shortlisted candidates will be invited for an interview.

Job order ID: 2185
www.manpower.rs

APPLY NOW

Deadline for
applications:
10.07.2017.

