

Internet Marketing Specialist Belgrade

Farmia is a young innovative startup that works to disrupt old livestock industry. Our main goal is to help farmers and buyers to trade with farm animals.

Currently we are expanding our team here in Belgrade by hiring Internet Marketing Specialist. If you join our young team you'll start experiencing fun side of working in prosperous startup. Specifically for you it means that your opinion will be acknowledged and encourage inside of Farmia, you'll have flexible working hours and while performing your daily duties you'll be surrounded by the people who are young, positive, diverse and passionate about helping farmers and buyers to trade with animals easier.

Here is the list of responsibilities and the required skills our candidate needs to possess to become eligible for this position.

Responsibilities:

- Creating, managing and delivering future online marketing campaigns, (images, video and written) through Social Media, E-mail etc.
- Monitoring, calculating and giving the report of Marketing Campaign results.
- Creating Link Building strategy and managing the whole process with existing partners and sites that may be of a great use for Farmia.
- Create and manage B2B and B2C strategy for our marketing campaigns delivered through Google, Facebook, Twitter, LinkedIn etc.
- Constantly work on improving our organic growth.

Required Skills:

- Fluent in English, spoken and written.
- Posses good copywriting skills.
- Degree in marketing, business, economics, computer science or related field is a plus.
- Experience in creating and monitoring online marketing and email campaigns.
- Posses good knowledge and understanding of Social Media platforms, (Facebook, Twitter, LinkedIn, Google+, YouTube) and how each platform can be exploited in different scenarios.
- Familiar with SEO, SEM.
- Good research skills.
- Analytical skills.
- Use of MS Excel.
- Familiar with Google Analytics, Google AdWords, Google Trends is a plus.
- Advanced in German, Italian and/or Hungarian is a plus.

Personality:

- Clear (to the point) communication skills.
- Open mind, self-motivated.
- Creative spark.
- Positive attitude and a team player.
- Passionate about agriculture.

Benefits:

- Opportunity to learn and improve.
- Working with a positive people.
- Working in pleasant ambience.

Interested in applying? Send us your CV and motivation letter on info@farmia.co.