



## Internet Marketing Manager - Internship Belgrade

Farmia is an innovative startup company that works to improve disrupted and old livestock industry with main goal to help farmers and buyers to trade with livestock.

We are looking for Internet Marketing Manager – internship in Belgrade. Join us and you'll start experiencing fun side of working with people who are diverse, positive, and passionate about technology and agriculture.

Here is the list of your responsibilities and skills we expect you to possess.

### Responsibilities:

- Creating, managing and delivering future online marketing campaigns through Social Media
- Monitor comments and messages across all social media platforms, blog, agriculture forums etc., and respond in a timely manner
- Create and manage email marketing campaigns
- Writing SEO friendly website copy
- Develop on-site and off-site SEO strategy
- Write articles on specific topics in agriculture
- Report KPIs that measure the effectiveness of marketing campaigns. Research current trends and discover new platforms for promoting Farmia to farmers.
- Collect and analyze web traffic metrics from Google Analytics and propose future activities that will increase conversion on Farmia website
- Monitor and generate weekly reports that show engagements and growth in online community

### What you should have:

- Graduated or final year of studies in marketing, new media, business or related field is desired
- Good research skills
- Excellent logical and analytical capabilities
- Data-driven decision mentality
- Creative solutions driven mindset
- Copywriting skills
- Ability to effectively communicate and cooperate with team
- Ability to learn fast and adopt new skills
- Passionate about agriculture
- Excellent written and spoken English and/or German

### What we offer:

- Full time internship
- Performance oriented work environment
- Work in a growing company
- Be part of a young and dynamic team

Interested in applying? Send us your CV and motivation letter on [info@farmia.co](mailto:info@farmia.co).