

# Linked in

Kako doći do poslova

*Janja Jovanović*



O meni

Bavim se internet marketingom, držim edukacije  
i pomažem ljudima da unaprede svoj biznis.



## Šta ćete danas naučiti

Čemu služi Linkedin mreža i kako je sve možemo koristiti

Kako da sreditate profile tako da budete pred očima poslodavcima

Kako da koristite pretraživačke opcije i dođete do ljudi i poslova koji su vam potrebni

Kakav sadržaj najbolje prolazi na LinkedInu

## O Linkedin-u

Linkedin misija

Postoji od 2003.

Preko 600 miliona korisnika. 40 miliona donosioca odluka

89% poslodavaca je zaposlilo nekoga preko Li

Pola svojih poslova i klijenata sam našla uz pomoć Linkedina

# Moja priča



**Janja Jovanovic**  
Growth Specialist  
[View full profile](#)

18,809 Followers

**Manage**  
*Private to you*

**Your followers**

**Your drafts**



**Janja Jovanovic**  
Growth Specialist  
1yr

If you don't like to talk about your job  
If you don't like your company culture  
If you have nothing more to learn  
If your every day is the same  
If you feel miserable every morning  
If you can't wait for Friday  
If you are counting hours and minutes to go home  
If you don't like people you work with...

Leave that job and try to find another that will match your skills, personality and ambitions.

Life is short, don't waste it.

Agree?

14,066 Likes · 952 Comments



## Your Dashboard

*Private to you*



41,188

Who viewed your profile

60,354

Post views

335

Search appearances

### Career interests

Connect with recruiters and relevant opportunities

# CV

# TAYLOR ALONSO

ENGLISH TEACHER

## WORK EXPERIENCE

**Secondary English Teacher**  
Norwell Academy | October 2018 - Present

- Teaches classes to students in Grades 7-9
- Serves as a homeroom advisor to 30 students
- Assists the English Department Head with coordinating events

**Secondary School Teacher**  
Norwell Schools | June 2018 - September 2018

- Honored English classes for Grades 6-10
- Planned well-rounded lessons that encouraged students to think creatively
- Organized weekly group readings

## ACADEMIC HISTORY

**Rosiego University**  
Bachelor of Arts | May 2018 - April 2022 - May 2026

- Certificates in Professional Teaching
- Took classes on education, psychology, and public speaking
- Conducted trial classes on English and Drama

**Norwell Art Institute**  
Bachelor of Arts | July 2015 - June 2016

- BA English Literature, Minor in Communication
- GPA: 3.55
- Writing Tutor, Norwell Study Center
- Speech Assistant Teacher, Teligen Language Institute

## PUBLICATIONS

- "An Unconventional Way to Teach: Redefining the Classroom." Academic Journal (2018)
- "Where English and Spanish Meet." A Multilingual Review (2018)

## PROFESSIONAL SUMMARY

I am an English secondary school teacher who encourages students to think critically and creatively. I love teach others in Sabbath on the side.

## AREAS OF EXPERTISE

- Classroom management and instruction
- CSE and adolescent psychology
- English language and literature
- Public speaking
- Grading, reports, and assessment

## REACH ME AT:

Email: taylor.alonso@norwellschools.com  
Website: www.norwellschools.com  
Address: 123 Anywhere St., Any City, State, Country 12345

# TAYLOR ALONSO

ENGLISH TEACHER



## Work Experience

**Secondary English Teacher**  
Norwell Academy | October 2018 - present

Teaches classes to students in Grades 7-9. Serves as a homeroom advisor to 30 students. Assists the English Department Head with coordinating events.

## Secondary School Teacher

**Pythian School** | June 2018 - September 2018

Planned well-rounded lessons that encouraged students to think creatively. Organized weekly group meetings.

## Professional Summary

I am an English secondary school teacher who encourages students to think critically and creatively. I love teach others in Sabbath on the side.

## Academic History

**Bowiego University**  
Professional Certificate | May 2019 - May 2026

Continuing Education Training. Took classes on education, psychology, and public speaking.

## Area of Expertise

Education, Psychology, English Language and Literature, English and Drama.

## Norwell Art Institute

**Bachelor of Arts** | July 2010 - May 2014

BA English Literature, Minor in Communication. GPA: 3.55. Writing Tutor, Norwell Study Center. Speech Assistant Teacher, Teligen Language Institute.

## Reach me at:

Email: taylor.alonso@norwellschools.com  
Website: www.norwellschools.com  
Address: 123 Anywhere St., Any City, State, Country 12345

## Publications

See Unconventional Way to Teach: Redefining the Classroom." Academic Journal (2018)

# NEIL TRAN

PRESCHOOL TEACHER



## PERSONAL PROFILE

I am a preschool teacher who incorporates developmental psychology to keep students engaged, and I believe that play is an important part of learning.

## MAIN SKILLS

- Early childhood education
- Hands-on experiential learning
- Classroom management
- Using communication skills
- Progress assessment

## CONTACT INFORMATION

Email: neil.tran@norwellschools.com  
Website: www.norwellschools.com  
Address: 123 Anywhere St., Any City, State, Country 12345

## TEACHING EXPERIENCE

**Preschool Teacher**  
ELEMENTARY PRESCHOOL | OCTOBER 2017 - PRESENT

Handles two classes for a total of 30 students. Incorporates play, storytelling, games, and dialogue in discussions to facilitate learning.

**Assistant Teacher**  
MONTESQ ACADEMY | JULY 2015 - SEPTEMBER 2017

Supervised preschool students and tracked their progress with lessons. Ensured that classroom materials such as books and blocks were properly maintained.

## ACADEMIC BACKGROUND

**Dalkeyar Graduate School**  
MASTER OF ARTS | JULY 2015 - MAY 2018

- MEd Early Childhood Education
- Teach early classes, inc. developmental psychology
- Highest Performing Student Award (2015)
- Launched a recycling program

# Motivaciono pismo

Janja Jovanovic  
Drenovacka 11, 11000 Belgrade  
+381 64 3049259  
[janjaiovanovic@gmail.com](mailto:janjaiovanovic@gmail.com)

Dear Recruiter,

I always imagined my job as a dynamic, creative and diverse with challenging, stimulating and healthy environment where ideas and innovations are highly valued. A Job where employers really look after their employees, and where you can be fairly paid for your hard work and dedication even if you live in the country of Serbia.

Communication and organization make me feel what I really am, so Digital Marketing is an area that interests me most besides Event Management and Coaching. In these areas I have already theoretical and practical experience. I finished my Master's degree at the Department of Multimedia Communications and Public Relations and worked as a Content Writer, ~~PR & Marketing~~ Manager, Growth hacker, Growth specialist and Event Manager in different companies and for clients all around the world.

Through my six-year experience I helped companies develop and execute digital marketing strategies, optimize their online presence, apply SEO strategies, engage their audience through interactive content and much more.

I would like to say that this position would provide me with the ideal opportunity to be a part of your great team and to expand my skills. I consider myself to be creative and enthusiastic, resourceful and ambitious with growth mindset and excellent communication skills.

Furthermore, I enjoy working in a team, interacting with diverse groups of people and collaborating on projects. I'm not ashamed to ask and I love to share my knowledge. Please, check my profiles [LinkedIn](#) and [Quora](#) and my [blog in Serbian](#) where I write and share my knowledge.

If you have any questions, please feel free to contact me. I am also keen to schedule an interview with you so that we can discuss my application in greater detail.

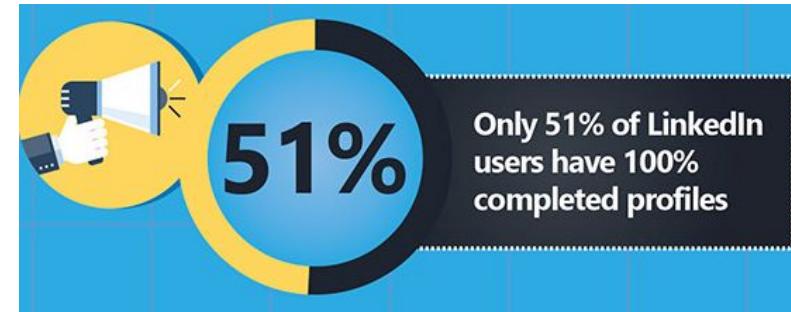
Thank you for your consideration.

Yours sincerely,

Janja Jovanovic



## Popunjavanje profila



**Users with complete Profiles are 40 times more likely to receive opportunities through LinkedIn.**



**5 zvezdica dobijate ako:**

Imate profilnu i kaver sliku

Popunite osnovne stvari na profilu

Imate više od 50 konekcija

## Search opcije

<http://recruitmentgeek.com/tools/linkedin/>

Možete pretraživati ljude, sadržaje, konekcije vaših konekcija, poslove, kompanije...

## Outreach

Posetite profile kompanija gde želite da radite i nađite ključne ljude koji tu rade.  
Neka vas primete. Kada vas primete, pošaljite im poruku uz zahtev za konektovanje.

### **Pre toga ih dobro istražite.**

Ako počnete sa pohvalom ili nekom ličnom konekcijom, pravite *warm* umesto *cold* poruku

Spomenite nešto zajedničko (ljudi vole ljude sa sličnim interesovanjima), pohvalite ih za nešto ili smislite nešto zanimljivo što će im odmah na početku provući pažnju.

## Outreach

Zdravo Marija,

Pročitala sam tvoj članak na temu xx i dopalo mi se xx.

Vidim i da radiš Vorpu. Ja sam trenutno u procesu traženja novog posla. Pogledala sam šta radite i čime se bavite i baš mi se dopada vaša poslovna kultura. Šaljem ti svoj CV i motivaciono pismo u slučaju da primate nove ljude.

Pozdrav!

## Outreach

Zdravo Milena,

Videla sam na infostudu da tražite Marketing Menadžere. Pratim te već neko vreme na Linkedinu i sviđa mi se xxx.

Šaljem ti svoj CV i motivaciono pismo, mada sve već možeš videti kod mene na Linkedin profilu.

Pa eto, možda budemo i koleginice ☺

Pozdrav!

## Outreach

Njih interesuju tri stvari:

1. Zašto im pišete
2. Koju korist oni imaju od toga
3. Zašto da vam veruju

Mi ne odgovaramo na mejlove, odgovaramo ljudima. Ali ne bilo kojim ljudi. Ljudima koji nam se dopadnu.

## **Postovi**

LinkedIn algoritam će pogurati vaš sadržaj ako postujete redovno

Pišite viskoko kvalitetan sadržaj.

Ljudi na Li čitaju vaš sadržaj da bi se usavršavali.

Pišite pregledne i lako čitljive postove.

Podelite vaš CV sa zajednicom i pomoći će vam da brže nađete posao. Uđite u grupe.

Postavljajte pitanja na kraju postova. Uvek neki CTA

## Storytelling

Kada edukujete i delite znanje, pozicionirate se kao ekspert u svojoj oblasti i ljudi će vas tako i doživljavati

[Post](#) [Post2](#) [Post3](#)

## Dodatno

Na [ovoj stranici](#) možete pratiti najnovije Linkedin trikove koje otkrivam:

U dnu [ove stranice](#) se možete prijaviti za moj newsletter. Jednom mesečno šaljem nove edukativne tekstove.

Možete me takođe naći na svim društvenim mrežama

FB&IG @janjaotomanka

TW @janjajovanovic

TikTok @janjajovanovic

Mejl: [hello@janjajovanovic.com](mailto:hello@janjajovanovic.com)

Sajt: [janjajovanovic.com](http://janjajovanovic.com)

# Hvala na pažnji!

Pitanja?



## Radionice i obuke

Kako iskoristiti Linkedin mrežu na najboji mogući način

Content - Kako pisati sadržaj koji privlači pažnju u prodaje

Outreach - kako da povećate šansu da dobijete odgovor "Da" na vaše upite

Sređivanje CV-ja i motivacionog pisma

Izgradnja ličnog brenda