



DEKRA Employment Ltd., is an agency for temporary employment, employment mediation and counseling within human resource management. It is part of the DEKRA SE holding company headquartered in Stuttgart, Germany and around the world is known for its excellent services.

Marketing Specialist

On behalf of our Client,

We are looking for an enthusiastic Marketing Specialist to help us in our overall marketing efforts. You will be an integral part of the development and execution of marketing plans to reach targets.

Job Description:

Required exceptional writing skills for content of Seavus web pages, social media posts and inbound communication.

Organizing events in Serbia (internal parties, Job Fairs, tech events - CodeTalks). Working with graphic and web designers, to execute internal and external campaigns.

Requirements:

- Experience as marketing specialist, social media specialist or similar role
- Exceptional writing in English, editing (photo/video/text), communication and organization skills
- Social networking experience and social analytic tools knowledge
- Knowledge of web design, SEO, on-line marketing, web analytics
- Excellent knowledge of MS Office
- Knowledge of marketing software (Adobe will be considered)
- Ability to prioritize assignments, handles shifting deadlines, and work independently as well as in a team environment

Key responsibilities:

- Brainstorm and develop ideas and guidelines for projects, events and campaigns
- Write copy for web, social media, brochures and presentations
- Develop and execute social media strategy to reach the target audience
- Generate, edit, publish and share daily content (original text, images, video or HTML) on social media channels and company web sites
- Plan and execute outbound or inbound marketing activities (including corporate events)
- Collaborate with other departments and divisions, suppliers and partners