



Center for Career Development by LINKgroup

MOTIVACIJA

START-UP



+ iznenađenje



Center for Career Development
by LINKgroup

NIKOLA LELEK

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by LINKgroup
Center for Career Development

?!



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Volimo da komplikujemo stvari,
A sve je tako JEDNOSTAVNO !



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KORAK PO KORAK

Ne postoji prečica do uspeha !



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RUTINA

Ključ do uspeha



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**NAJVAŽNIJE
PRAVILO
NE ODUSTAJ !!!**



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DIPLOMA ?



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ŠTA JE START UP?



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Akceleratori & Inkubatori



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SERIJE INVESTICIJA

Pre-seed, Seed, Seria A, Seria B, Seria C...



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WhatsApp

450 mil

5 godina

19 milijardi

55

345,5 mil

BROJ KORISNIKA

STAROST FIRME

VREDNOST NA TRŽIŠTU

BROJ ZAPOSLENIH

VREDNOST ZAPOSLENIH



vodafone

423 mil

23 godine

128 milijardi

93 000

1,4 mil



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 DOORDASH

LOGIN

Your favorite local
restaurants delivered to you

First delivery just \$1 · No minimum order size

Enter your address to find restaurants near you:

 Enter your street address





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Founders



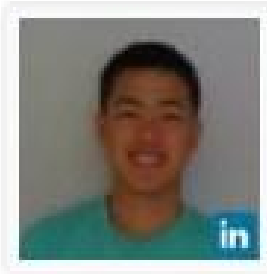
Tony Xu

Founder at @DoorDash. Startup generalist/product (@RedLaser, @Square). Strong business background (McKinsey, Stanford MBA). Engineering undergrad (Berkeley).



Stanley Tang

Co-founder @ DoorDash



Andy Fang

Founder @DoorDash • Worked @Facebook • Studied @Stanford University



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Series A

May 24, 2014

\$17,300,000

[Read Press](#)



Sequoia Capital

VC Firm - Menlo Park, Ca



Khosla Ventures

VC Firm - Menlo Park, Ca

[View all 4 investors from this round](#)

Seed

Sep 30, 2013

\$2,400,000

[Read Press](#)



SV Angel

VC Firm - Silicon Valley



CRV

VC Firm - Silicon Valley

[View all 11 investors from this round](#)

TECHCRUNCH.COM

[DoorDash Raises \\$2.4M To Improve Food Delivery | Tech...](#)

DoorDash has raised a \$2.4 million round led by Khosla Ventures' Keith Rabois and Charles River Ventures' Saar Gur. SV Angel's David Lee, YC...



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Series C

Mar 22, 2016

\$127,000,000

[Read Press](#)



Y Combinator

Incubator - Mountain View



Sequoia Capital

VC Firm - Menlo Park, Ca

[View all 4 investors from this round](#)

VENTUREBEAT.COM

Cignifi and Equifax Partner to Bring Next-Generation Cred...

DoorDash, the food delivery company that helps restaurants deliver food to their customers' homes for a fee, has raised another \$127 million in its...

Series B

Mar 26, 2015

\$40,000,000

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Kleiner Perkins Caufield Byers

VC Firm - Menlo Park



Khosla Ventures

VC Firm - Menlo Park, Ca

[View all 4 investors from this round](#)



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Justin Mateen



19. novembar 2015.

\$4,200,000,000



Sean Rad



Dinesh Moorjani



Beogradski City Expert uzeo 700.000€ investiciju za bolje izdavanje i prodaju stanova u Srbiji



Nova investicija fonda SC Ventures je u City Expert, kompaniju koja je privukla 900.000 korisnika zahvaljujući drugačijem pristupu izdavanja i trgovine nekretnina u Beogradu.



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Bill Gross

IdeaLAB



1. IDEJA
2. STRATEGIJA
3. FINANSIRANJE
4. TIM
5. TAJMING

1. TAJMING
2. TIM
3. IDEJA
4. STRATEGIJA
5. FINANSIRANJE



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Kako napraviti Startup za 1€ ?



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Kako napraviti Biznis plan za start up?



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Let`s do it !

Prijava za START-

UP

nikolalelek.com/prijava