



## Come on in. The door is open.

### What do we need?

We're searching for an **Assistant Programmatic Media Buyer** to join our team in Serbia, Belgrade. The Assistant Programmatic Media Buyer will work in Sizmek's ad operations business unit helping Sizmek clients to plan, buy media and optimize live campaigns in real time.

### Key responsibilities include...

- Execute and manage programmatic RTB (real-time bidding) campaigns across publisher web sites (display), video networks, mobile sites & apps and social media channels.
- Handle daily campaign maintenance including reporting and campaign related queries.
- Work with existing Account Management teams to ensure consistent communication and high level of support for our clients.
- Work with the senior Trading Relations team to evaluate and implement relationships with partners in the industry such as data providers, online media inventory providers, demand-side platforms and analytics vendor companies.
- Develop and share a wealth of knowledge and best practice in programmatic media buying strategies.
- Assist the Sizmek sales team to identify opportunities for existing clients to benefit from other products and services available.

### What will you need to succeed?

- Conversational and written fluency in English is a prerequisite. However, we are hiring German, Spanish and French speakers alike.
- Proficiency in Excel and Office suite
- Proven skills and strong interests in digital advertising, mobile, video and display environments and online technologies and trends.
- Experience working in a client facing role.
- Quick learner, dedicated, independent and willing demonstrate high attention to detail with the ability to manage multiple tasks and responsibilities.
- Ability to prioritize and meet deadlines with demonstrated initiative.
- Ability to work with technical and support teams.
- Exceptional analytical and strategic thinking.
- Graduate caliber.