

[Four Dots](#) is a digital marketing agency dedicated to helping small to medium-sized businesses attract more customers by maximizing their online exposure.

We are looking for new members of our team in our Novi Sad office, for the position of

SEO Specialist / Ninja

Requirements

- A solid grasp of current SEO practices and a genuine interest in SEO and/or digital marketing;
- Up-to-date with the latest changes, trends and best practices in SEO and SEM;
- Solid understanding of performance marketing, conversion, and online customer acquisition;
- In-depth experience with website analytics tools Google Analytics, Google Keyword Planner, Search Console, Ahrefs, BuzzSumo, SEMrush and generally SEO and Content analytics tools
- Devotion to constant self-improvement and development of technical skills;
- An inquisitive, future-oriented mind which drives you to understand Google's algorithms and predict what changes might be coming;
- A good understanding of how search engines work, what they frown upon and what they support;
- Understanding social media platforms and how to leverage them to distribute content, gain more links and build successful campaigns;
- An understanding of how customers search, where they search and how they make a decision on whether to purchase something online or not;
- A good understanding of the wider marketing context;
- An understanding of, or experience with HTML coding, Javascript and PHP (PHP: Hypertext Preprocessor);
- 2+ years of experience in SEO industry;

Will be considered a plus:

- Experience with paid content promotion platforms;
- Some experience and knowledge of web hosting;
- A good understanding of PR and how to get the right message out there;

You will be responsible for:

- Managing all SEO activities such as link building and keyword strategy to increase rankings for clients;
- Making technical SEO recommendations to developers;
- Constantly checking search terms, rankings and analytics to monitor performance of client websites and making recommendations for improvement;
- Meeting strict deadlines

We need someone who is:

- Proficient in English, native level or as close as possible (knowledge of other languages will be considered a plus)
- An organized, meticulous person, able to work on several projects at once
- Willing to learn and constantly work on improving your skills and knowledge base
- Highly motivated and creative individual
- Capable of working under pressure, without it affecting your performance

- Capable of thinking outside the box and coming up with new solutions
- A team player

We offer:

- A setting where you can expand your knowledge through practice
- Opportunity to work on exciting projects and handle various niche clients
- A chance to learn from inbound marketing & SEO experts
- Flexible working hours
- Dynamic environment
- Full time employment

We need a superstar marketer. A professional who can bring value to our clients, and deliver results.

If you found yourself in description above send your CV and portfolio via email: work@fourdots.com