

Job description:

We are seeking **SEO Link Building & Outreach Specialist** to help us build awareness and backlinks profitably and safely.

If you don't know what link building is, that's okay. We will give you the tools to learn the ins and outs. We do, however, need someone who isn't afraid to talk to people, knows how to network, and most importantly: do everything with passion!

- Off page SEO is all about getting web pages to deserve to rank on the first page of search engine results. Search engines rank these based on the quality and quantity of other websites that are linking to them. We need someone who can get out there and get these links. We need a go-getter link builder who isn't afraid to get their hands dirty promoting content to get people talking about it and linking to it. We're looking for an Internet-savvy creative with the outreach capacity of an experienced salesman. You will be contacting website owners, bloggers, social media folks, posting on message boards, writing blog comments, doing lots of Google searches, etc.

You will be responsible for:

- Find new sites that we can get our clients featured on
- Spam-check websites first before reaching out to them
- Processing current link building orders
- Working with internal team and outside vendors to execute on that strategy
- Management of outside service providers and technologies to assist in campaigns
- Qualifying websites for quality link potential
- Reaching out to bloggers and other online personalities via email, twitter, blog comments, Facebook etc.
- Regularly analyze backlink profile (identification of link SPAM issues) and submit disavow reports via Google Webmaster tools to ensure healthy links and backlink profile
- There's a lot more we could say, but that's basically the job

You will be working from our office in Sarajevo, Vilsonovo setaliste 10