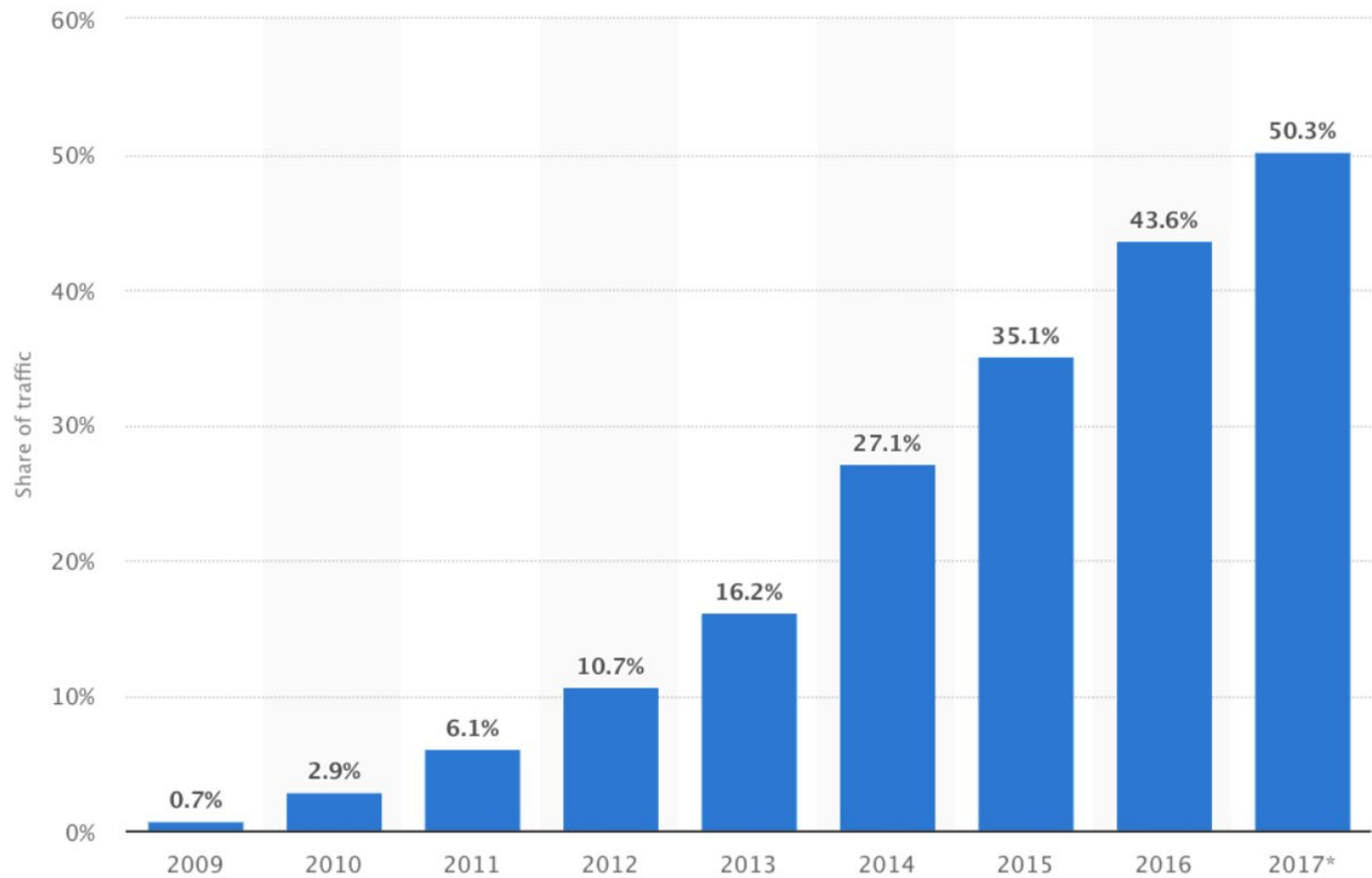


# DIGITAL ZAŠTO I KAKO?

Beograd, 20.10.2018.

Igor Grmuša, County Manager, Degordian Beograd

# Mobile



# AR / VR / Hologrami



# Internet of Things





BURGER  
KING





# Digitalizacija

# BioSense Vision

## Agriculture of the Future

**Biodiversity**  
Whose Pollen Is This?  
1 740 000 Species and Still Counting  
Species Distribution Modelling



**Biosystem Research**  
River Island in Serbia as an Image of Wild Europe  
Interconnecting Habitats Is Necessary for Sustainable Agriculture  
What is the Price of Pollination Loss?  
Pollen in the Wind



**Artificial Intelligence**  
Smart Choice of Seeds  
Biosense Automatic Identification



**Big Data**  
Integration Pays Off!  
Internet of Things (IoT)  
Unveiling Spatial Epidemiology of HIV



**Remote Sensing**  
Satellite Imaging – a New (Information) Wellspring  
Biosense Takes Care of Every Drop



**Robotics**  
Robotics – The Future of Farming



**Materials Science**  
Acoustic Metamaterials  
Materials Science Research at BioSense Institute



**Nano and Micro Electronics**  
Microfluidics – Controlling the Fluids  
Plants Intertwined With Nanotechnology  
Flexible Membranes-Based Biosensors  
Nanomembranes – Real Two Dimensional Structures



# Artificial Intelligence

# Blockchain

# Robotics





# Multidisciplinarnost



# Razvoj poslodavaca i uslova rada

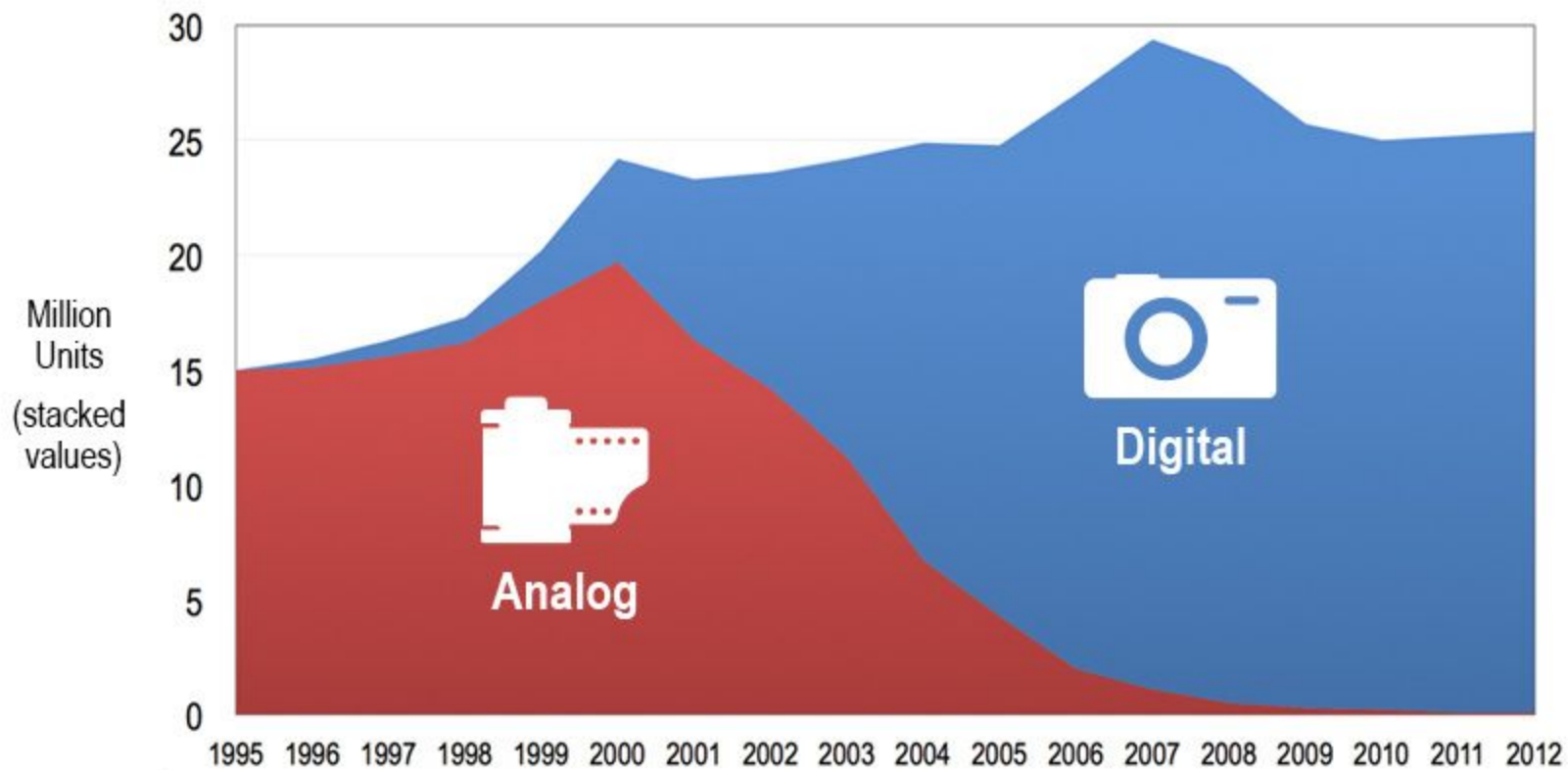
# New business models

# KICKSTARTER

The Netflix logo is displayed on a black square background. The word "NETFLIX" is written in a bold, red, sans-serif font.

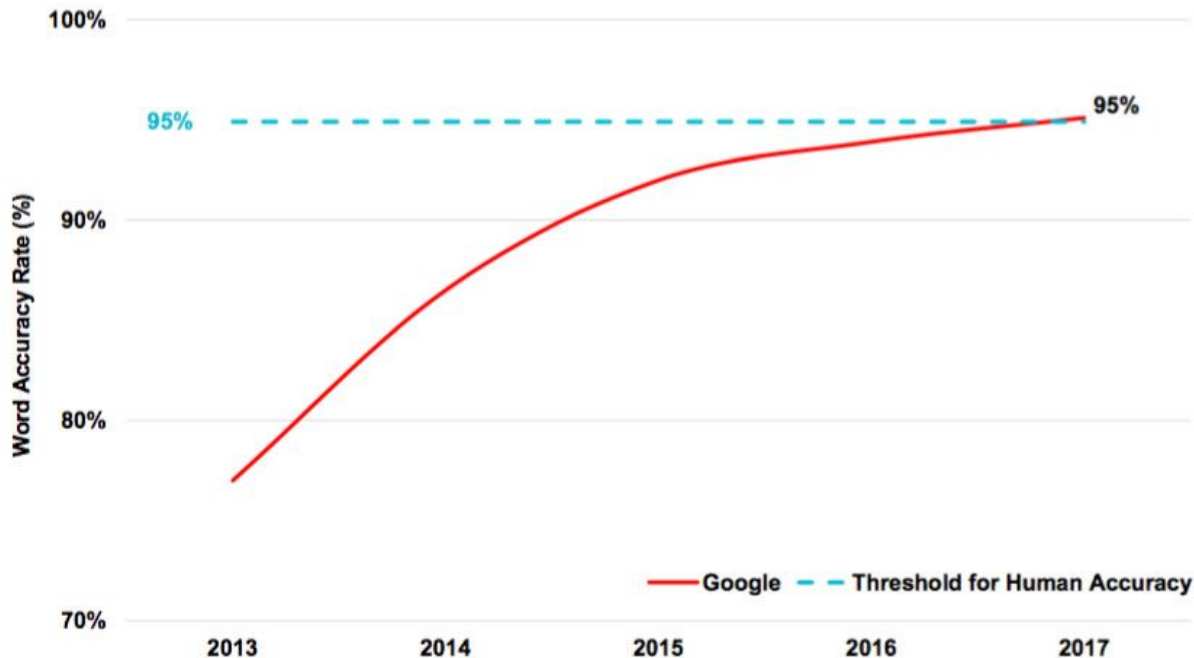
NETFLIX





## ...Voice-Based Platform *Back-Ends* = Voice Recognition Accuracy Continues to Improve

**Google Machine Learning**  
Achieving Higher Word Accuracy, 2013-2017



# Nova zanimanja



# GDPR

# **Fake News**

**forma ispred suštine**

# Paralelizacija aktivnosti



# Marketing juče, danas, sutra

# Social Media Marketing

# **YouTube - Help, Hub, Hero**



# Digital Adveritsing

KPIs  
SEO  
analytics  
newsletter

# Development

# Influenseri / Mikro influenseri

# **RACE model**

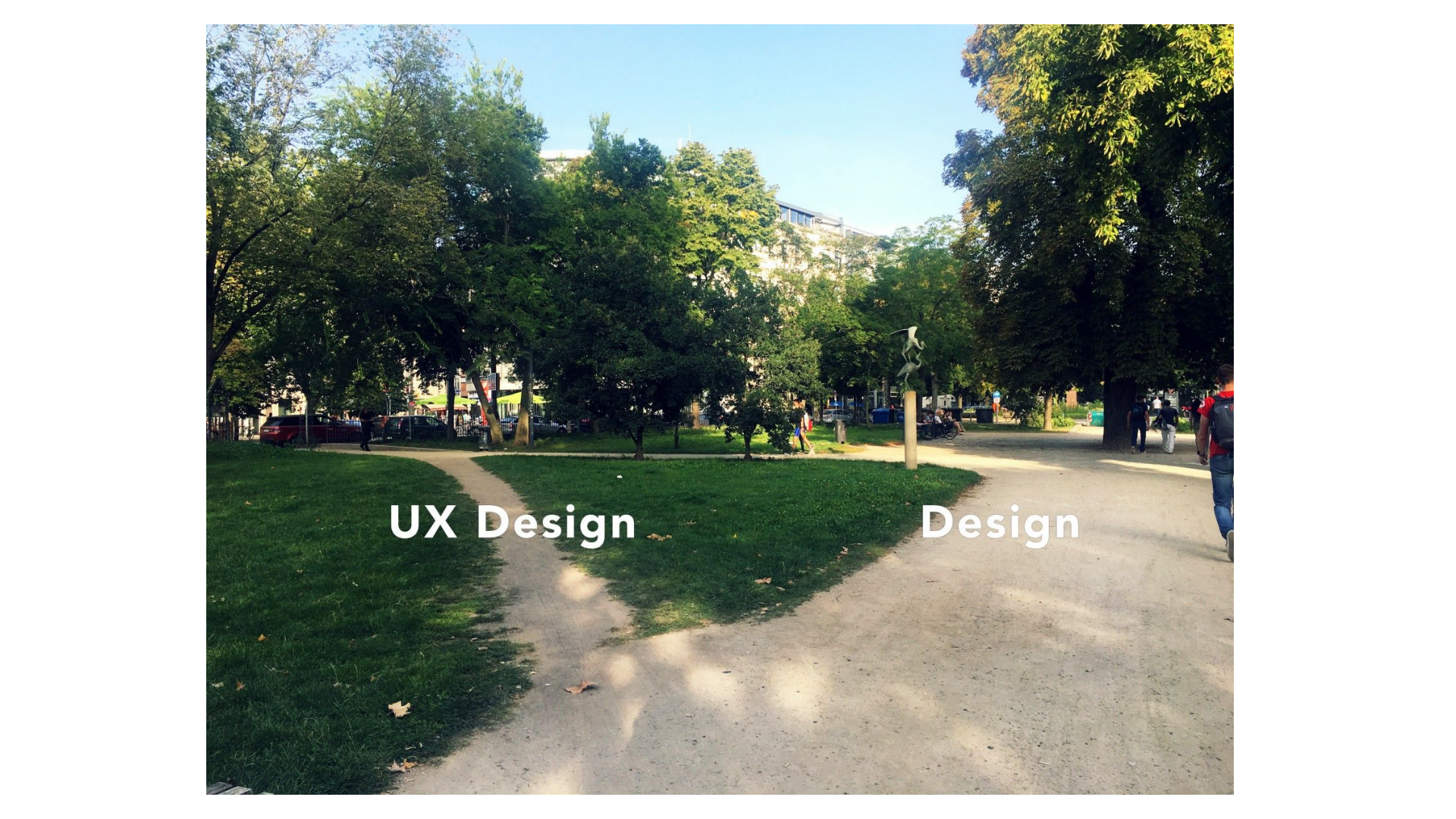
**reach**

**act**

**covert**

**engage**





UX Design

Design

# INCREASED CONVERSIONS 336%



## Registered Nurse



Registered Nurses (RNs) work as a team with physicians and other healthcare specialists in hospitals, physicians' offices, nursing care facilities, schools, government, and for home health care providers. They conduct initial assessments in the home or inpatient setting, coordinate patient care, and handle patient admission and discharge procedures. RNs educate patients and the public about various health conditions and provide advice and emotional support to patients and their family members.

### Responsibilities

Registered Nurses typically record patient medical histories and symptoms, set up plans for patient care or contribute to existing plans, observe patients and record observations, consult with doctors and other healthcare professionals, operate and monitor medical equipment, help perform diagnostic tests and analyze results, give patient medicines and treatments in topical, oral and intravenous routes, teach patients and their families how to manage their illness or injuries, and perform discharge planning that includes what to do at home after treatment.



Some RNs oversee licensed vocational nurses, nursing aides, and home care aides. They sometimes work to promote general health by educating the public on warning signs and symptoms of disease and might run general health screenings or immunization clinics, blood drives, or other outreach programs.

Some nurses have jobs in which they do not work directly with patients, but they must still have an active registered nurse license. They may work as nurse educators, case managers, infection control nurses, healthcare consultants, public policy advisors, researchers, hospital administrators, salespeople for pharmaceutical and medical supply companies, or as medical writers and editors.

### License and Qualification Requirements

To become licensed, nurses must graduate from an approved nursing program and pass the National Council Licensure Examination for Registered Nurses (NCLEX-RN). The NCLEX-RN is developed and administered by the National Council of State Boards of Nursing and passing the exam is required in all states. The NCLEX-RN is a computer-based exam and covers four major categories that focus on client needs: safe and effective care environment, health promotion and maintenance, psychosocial integrity, and physiological integrity.

In addition to licensing, nurses may become credentialed through professional associations in specialties such as ambulatory care, neonatology, or medicine. With additional education and by passing a certification exam, an RN

### Contact a Career Point College Representative

First Name \*

Last Name \*

City \*

Zip Code \*

Phone Number \*

Email \*

Field of Interest

Preferred Date

Preferred Time

[Get Started](#)



## NATURE OF THE WORK

Registered nurses (RNs) provide initial assessments in the home or inpatient setting, coordinate patient care and discharge process on admission, RNs educate patients and the public about various health conditions and provide advice and emotional support to patients and their family members.

Registered nurses typically record patients' medical histories and symptoms; set up plans for patient care or contribute to existing plans, observe patients and record the observations, consult with doctors and other healthcare professionals, operate and monitor medical equipment, help perform diagnostic tests and analyze results, give patients medicines and treatments in topical, oral, injectable and intravenous routes, teach patients and their families how to manage their illness or injuries and perform discharge planning that includes what to do at home after treatment.

They work as part of a team with physicians and other healthcare specialists. Some registered nurses oversee licensed practical nurses, nursing aides, and home care aides. They sometimes work to promote general health by educating the public on warning signs and symptoms of disease. They might also run general health screenings or immunization clinics, blood drives, or other outreach programs.

Some nurses have jobs in which they do not work directly with patients, but they must still have an active registered nurse license. They may work as nurse educators, case managers, infection control nurses, healthcare consultants, public policy advisors, researchers, hospital administrators, salespeople for pharmaceutical and medical supply companies, or as medical writers and editors.

Some registered nurses combine one or more specialties. For example, a pediatric oncology nurse works with children and teens with cancer.

## EMPLOYMENT

Registered nurses are the largest health care occupation. They held about 2.7 million jobs in 2010. About 48% worked in general medical & surgical private hospitals, 8% in physician offices, 6% in local general medical and surgical hospitals, 5% in home health care services and 5% in long term nursing care facilities. The remainder worked mainly in government agencies, administrative and support services, and educational services.

1-210-732-3000

## Registered Nurse

### GET INFO BASED ON YOUR STUDY LEVEL

First Name

Last Name

\* Email

Phone Number

Zip Code

Your Education Level \*

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Many different career fields are integrating important software and technology! To learn about how you can receive your own laptop, call 210 732 3000!

## Job Opportunities

- Hospitals
- Insurance companies
- Pharmaceutical manufacturers
- Managed care organizations
- Health planning and development
- Marketing
- Consulting
- Policy development
- Quality assurance



## **Saveti za kraj**



# **Degordian internship**

**otvorene.molbe@deogrdian.com**

# Pitanja

**Hvala**